

Elongated Coins from the 1915-1916 California Expositions: Historical and Biographical Context

Benjamin D. Gastfriend*

Abstract

The 1914 opening of the Panama Canal served as the theme for two expositions: the Panama-Pacific International Exposition held in San Francisco in 1915, and the Panama-California (International) Exposition held in San Diego in 1915-1916. Elongated coins, first widely introduced as souvenirs at the 1893 World's Columbian Exposition in Chicago, had become a popular feature of expositions, but the details surrounding their production have remained enigmatic. Here, using archival documents, I show that the elongated coins produced at both 1915-1916 California expositions were the creation of the same man, Joseph Weis, who also operated other exposition concessions. These documents also reveal the legal and financial arrangements between Weis and exposition organizers. Together, this work contributes new pieces of documentary evidence related to early elongated coin production.

The Panama Canal opened on August 15, 1914 with the transit of the cargo ship S.S. Ancon (**Figure 1**). Construction had commenced in 1881 under the leadership of French diplomat Ferdinand de Lesseps, who had previously led construction of the Suez Canal. The effort was plagued by disease and doomed to fail by engineering missteps and a lack of understanding of the Panamanian climate and hydrology. The French construction effort was suspended in 1889. Recognizing the strategic benefits of a canal connecting the east and west coasts of the United States via a shorter sea route, Theodore Roosevelt negotiated purchase of the land from France and a treaty with Colombia, which controlled Panama. After the Colombian government failed to ratify the treaty, the United States Navy intervened to secure Panama's independence, and the United States assumed control of the canal effort in 1904¹. Although the canal represented a singular feat of engineering and would become an important economic and military asset, its opening garnered little fanfare and was superseded on newspaper front pages by reports from the front lines of World War I².

In the United States, the opening of the canal provided a convenient theme for an exposition. In the previous two decades, expositions held in the cities of Chicago, Omaha, Buffalo, St. Louis, Portland, Norfolk, and Seattle had attracted tourism, economic development, and prestige, and thus plans for a Panama Canal exposition had been in progress for several years prior to the canal's completion, with proposals from Washington, DC, Boston, New Orleans, San Francisco, San Diego, and others. In 1910, the populations of the two California cities were very different than today, with San Francisco at 416,912 and San Diego at 39,578³.



Figure 1. S.S. Ancon in the Gatun locks at the opening of the Panama Canal on August 15, 1914. From the Bain News Service Photograph Collection, Library of Congress, Prints & Photographs Division, LC-B2-3212-14.

A city with such a small population as San Diego was not viewed as a serious contender to host a major international exposition, and New Orleans and San Francisco emerged as the primary candidates. Perhaps desiring to at least secure California the exposition, the leaders of San Diego's planning effort agreed to support San Francisco's proposal if San Francisco would not stand in the way of a smaller, local exposition in San Diego. This would become the Panama-California Exposition⁴. Ultimately, congress gave official sanction to the San Francisco proposal with a February 11, 1911 resolution "authorizing the President to invite foreign countries to participate in the Panama-Pacific International Exposition in 1915, at San Francisco, Cal."⁵

Panama-Pacific International Exposition

Although ostensibly intended to celebrate the opening of the Panama Canal, the Panama-Pacific International Exposition (PPIE) was primarily an opportunity to demonstrate San Francisco's recovery from the devastating earthquake and subsequent fires of 1906, and to attract commerce, investment, and tourism to the rebuilding port city⁶. The site for the exposition was Harbor View, on the northern shore of the city (now the Marina District)⁷. Buildings were in the Beaux-Arts style, a mainstay of previous expositions, but the PPIE innovation was in enveloping the buildings in "luminous color"⁸. A mixture of domestic and international exhibits displayed innovations in agriculture, food, manufacturing, education, art, music, and transportation, in addition to some exhibits—such as an 11,000-pound cheese wheel—intended more for spectacle than the advancement of civilization⁹. Concessions were located on the "Joy Zone" (or simply the "Zone")¹⁰. By the time the exposition closed in December 1915, nearly nineteen million people had visited¹¹.

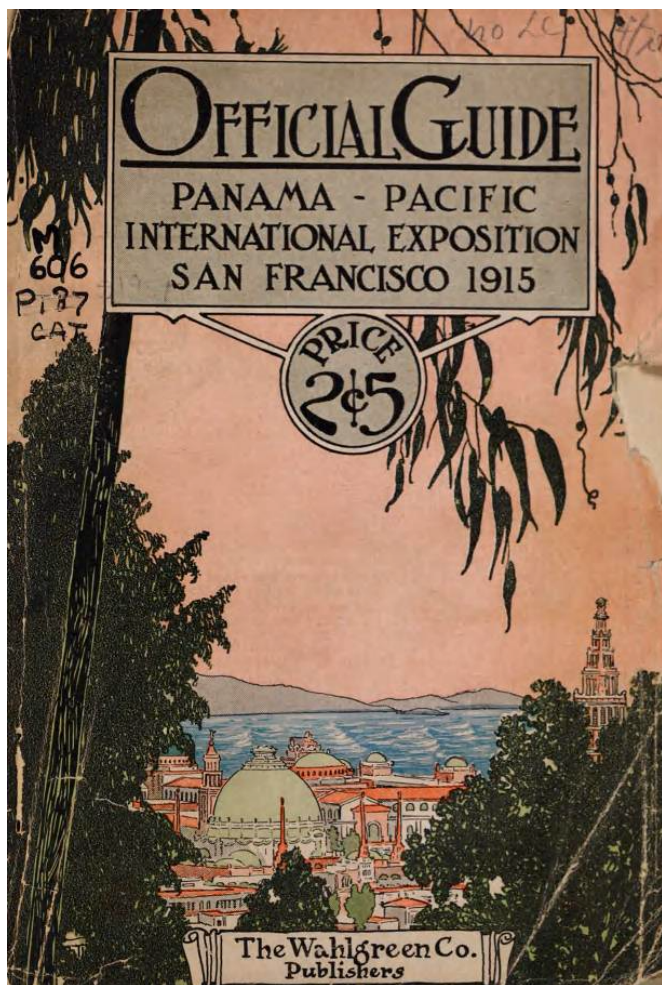


Figure 2. Cover of the PPIE guide book. A partially obscured view of the Tower of Jewels is shown at right. This guide was published by the Wahlgreen Co. of San Francisco¹².

At least 13 elongated coin varieties were produced at the PPIE, catalogued in *Yesterday's Elongateds* by Lee Martin and Dottie Dow as CAL-PPIE-1 through 10 (including three minor varieties 1a, 2a, and 8a)¹³. Angelo Rosato, in *Encyclopedia of the Modern Elongated*, records an additional variety as NPL (not previously listed)-158, but the design appears identical to Martin and Dow CAL-PPIE-9^{14, 15}. Eight of the ten major varieties depict the Tower of Jewels, which at 435 feet tall dwarfed all other buildings; the tower was covered with 100,000 cut glass "jewels" and served as the centerpiece of the exposition (**Figures 2–5**). The remaining two varieties depict the Liberty Bell, which was shipped from Philadelphia to San Francisco for the exposition (**Figure 6**), and the aviator Art Smith, who performed at the fair, sometimes with fireworks strapped to the back of his plane¹⁶ (**Figure 7**).

Minutes of the August 9, 1915 meeting of the PCIE Committee on Concessions and Admissions contain the following entry (see *Appendix* for complete minutes)¹⁷:

The application of Joseph Weis, for the sale of souvenir pennies with the Tower of Jewels stamped thereon, offering flat rate of \$20 per week, from space in the Tower of Jewels was read, discussed and

It was moved, seconded and carried unanimously that above application be and is hereby accepted and the Chairman authorized to enter into contract with Mr. Weis upon the above term provided satisfactory arrangements were consummated.

From this entry, we learn that elongated cents¹⁸ with a Tower of Jewels design were produced by Joseph Weis, and that the exposition received a flat fee of \$20 per week (about \$600 per week in 2024 dollars) rather than a percentage of sales. Although the exposition opened in February, this entry does not appear until August. One possibility is that elongated coin sales did not begin until this time, but the number of different varieties would seem to suggest production over a longer period. Another possibility is that elongated coins were sold prior to August without official sanction, but such a practice would have been difficult to continue in the presence of exposition authorities who vigorously sought their share of concessions profits¹⁹.

Two Tower of Jewels varieties include the initials "CMJ" at the bottom of the design: CAL-PPIE-1 (**Figure 3**) and CAL-PPIE-2. In a 1915 San Francisco directory, among approximately a dozen names with the initials CMJ, is an entry for a Carl M. Johnson, an engraver at 140 Geary Street²⁰. Although speculative, Johnson is a good candidate as the engraver of these two elongateds; further, given the substantial similarity in the

composition and detail of the Tower of Jewels designs, it is plausible that are all the work of the same engraver.

The Liberty Bell (CAL-PPIE-7, **Figure 6**) and Art Smith (CAL-PPIE-8, **Figure 7**) elongateds are not contemplated by the above meeting minutes (they are not “souvenir pennies with the Tower of Jewels stamped thereon”). The hand-engraved text in the Liberty Bell design, however, is similar to that of Tower of Jewels designs (compare the appearance of “1915” in **Figure 6** to that in **Figure 3**), suggesting that this elongated could also be the work of the same engraver, and thus also a creation of the Weis enterprise. On the other hand, the Art Smith elongated uses letter punches (**Figure 7**) and is therefore probably the work of a different engraver. This raises the question of whether someone other than Weis also produced elongateds at the PPIE; although no conclusive references to “coin rolling” appear in lists of concessions (see *Appendix*), there is an entry for a concessionaire named “Coin Machine Mfg. Co.” and the associated concession listed simply as “Coin.”²¹



Figure 3. Example of CAL-PPIE-1, depicting the Tower of Jewels. Rolled on an 1889 Indian head cent. Below, enlarged region with initials “CMJ.”



Figure 4. Example of CAL-PPIE-4, depicting the Tower of Jewels. Rolled on a Lincoln cent of unknown date.



Figure 5. Examples of CAL-PPIE-9 and CAL-PPIE-10, depicting the Tower of Jewels. Left, CAL-PPIE-9 rolled on a 1907 Indian Head cent; right, CAL-PPIE-10 rolled on an unknown copper planchet. From Stack’s Bowers Galleries auction of the Raymond W. Dillard collection, September 2013, lots 4052 (CAL-PPIE-9) and 4053 (CAL-PPIE-10). Images courtesy Stack’s Bowers Galleries, used with permission.



Figure 6. Examples of CAL-PPIE-7, depicting the Liberty Bell. Left, rolled on a 1912-S Lincoln cent; center, rolled on a 1903 Indian Head cent; right, rolled on an unknown silver coin. From Stack’s Bowers Galleries auction of the Raymond W. Dillard collection, September 2013, lots 4050 (cents) and 4049 (silver). Images courtesy Stack’s Bowers Galleries, used with permission.



Figure 7. Example of CAL-PPIE-8, depicting Art Smith. Rolled on an 1892 Indian Head cent. From Stack's Bowers Galleries auction of the Raymond W. Dillard collection, September 2013, lot 4051. Images courtesy Stack's Bowers Galleries, used with permission.

Panama-California International Exposition

Despite the failed attempt to host *the* exposition in 1915, San Diego still hosted an exposition that year. This, the Panama-California Exposition, was held in the large central park, which was renamed from City Park to Balboa Park in honor of the Spanish explorer who crossed the Isthmus of Panama in 1513 and became the first European to see the Pacific Ocean²². Exposition buildings were in the Mission and Pueblo revival styles, which were intended to advance a romanticized image of California's Spanish colonial history, a secondary theme of the exposition²³. By the end of 1915, slightly more than two million people had visited the exposition²⁴. With financial support from San Diego and Los Angeles businesses, the exposition was extended into 1916 and rebranded the Panama-California *International* Exposition (PCIE), now with a number of foreign exhibits²⁵.

Concessions and amusements were located in the northeast corner of the exposition grounds, an area thematically called "The Isthmus" although no bodies of water were anywhere in sight. Some concessions were maintained from the 1915 exposition, while others moved to San Diego from the "Zone" at the PPIE²⁶. A list of concessions on "The Isthmus" in the PCIE guide book (**Figure 8**) includes a shooting gallery, skee ball, ferris wheel, roller coaster, motordrome, cigars and cigarettes, a cider mill, peanuts and popcorn, salt water taffy, the Alhambra Cafeteria, a news stand, an ostrich farm, and the Robinson Animal Show; an elongated coin concession does not appear²⁷.

Two elongated coins from the PCIE are known: Martin and Dow cataloged these pieces as CAL-PCIE-1, depicting the California Tower building (**Figure 9**), and CAL-PCIE-2, depicting the Spreckels Organ²⁸ (**Figure 10**).

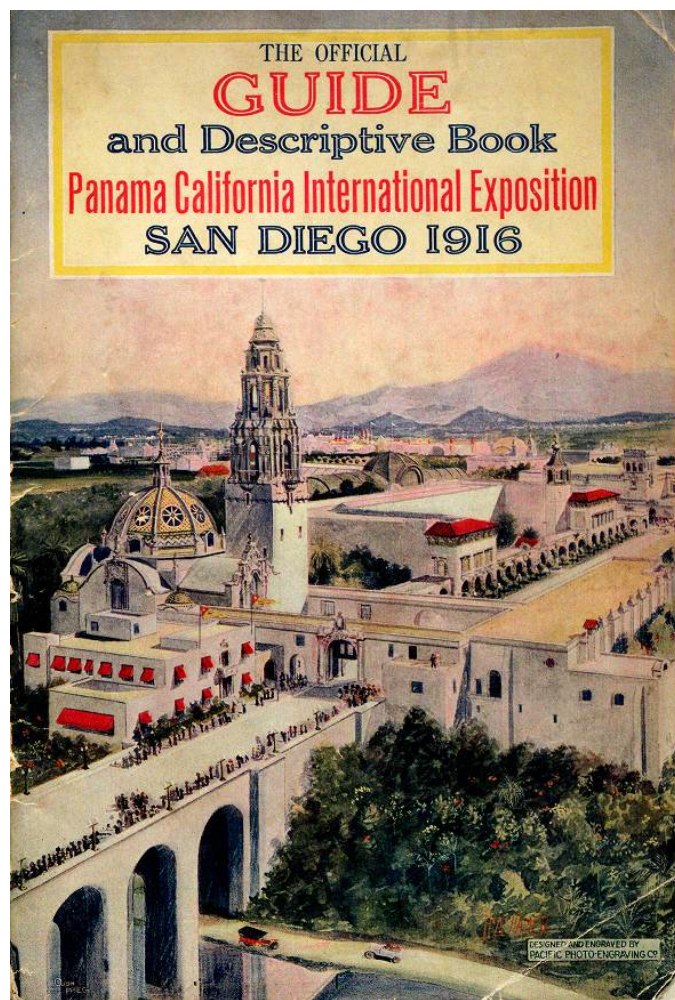


Figure 8. Cover of the PCIE guide book with an aerial view of the exposition grounds. The California Tower is shown at center left. This guide was published by the National Views Company of San Diego and is only slightly modified from the guide published for the 1915 Panama-California Exposition²⁹.



Figure 9. An example of CAL-PCIE-1, depicting the California Tower. Rolled on a 1907 Lincoln cent. Below, enlarged region of partial imprint of unknown design on reverse.



Figure 10. Two examples of CAL-PCIE-2, depicting the Spreckels Organ. Left, rolled on a 1902 Indian Head cent; right, rolled on a 1909 Lincoln cent. From Stack's Bowers Galleries auction of the Raymond W. Dillard collection, September 2013, lot 4059. Images courtesy Stack's Bowers Galleries, used with permission.

Joseph Weis was again responsible for the production of these elongateds. A contract between the PCIE and Weis, who listed San Diego as his place of residence, is dated June 26, 1916 (see *Appendix* for the complete contract)³⁰. It reads in relevant part:

The Exposition promises and agrees that it will and does hereby grant to the Concessionaire a concession to be known as Souvenir-Penny Machine Concession [...]

The Exposition grants to the Concessionaire the permission and license to occupy the following described space in the Exposition grounds for the purposes and under the conditions herein set forth. Such location on the Plaza de Panama and other points within the Exposition Grounds as may be satisfactory to the Exposition [...]

As compensation to the Exposition for the foregoing grants and privileges, the Concessionaire agrees to pay the Exposition Five (\$5.00) Dollars per week, payable weekly in advance [...]

The concession herein referred to and to be known as Souvenir-Penny Machine Concession is more specifically described as follows:

a. The Concessionaire is granted the privilege of operating not to exceed two (2) machines for the manufacture, so-called, of souvenirs of the Exposition; the operation of said concession to be conducted in substantially the following manner: The said machines are so constructed that they will receive a United States coin of the denomination of one penny or a coin of similar size, and upon running the same through the

rollers of said machine, the said coin is elongated thereby and upon one side thereof is impressed or stamped a representation of the Spreckels Organ or of the California Building or of a Masonic Emblem, as the case may be;

b. No United states coin other than a one-cent piece shall be so utilized or defaced by said machine, and said concession must at all times be operated in a manner which does not conflict with any federal or state law or any ordinance of the City of San Diego [...]

The Concessionaire agrees to have the building, or booth, herein provided for, completely finished and the business contemplated herein ready for operation not later than June 29th, 1916 and that said concession shall be in full operation as herein described and open to the public on or before June 30th, 1916, and each day thereafter during the year 1916 on which said Exposition is in operation.

The descriptions of two designs (Spreckels Organ and California Building) match precisely to the known pieces. Numerous early elongateds with Masonic emblems exist (Martin and Dow SOCm.o-1 through 20), but none appear to match the engraving style of the PCIE pieces. It is therefore doubtful this design was ultimately produced. From the above we also learn that the exposition's fee was \$5 per week (about \$150 in 2024 dollars), less than the \$20 per week fee at the PPIE, and that the operation did not commence until about mid-year. There is also a contractual prohibition against elongating United States coins other than cents, perhaps due to the conception that such practice was illegal³¹.

Notably, a partial imprint of an unknown design appears on the reverse of the California Building elongated (**Figure 9**). The size and spacing of border dots in this partial imprint are distinct from those of the PCIE designs, but similar to those of CAL-PPIE-2a and CAL-PPIE-7 (**Figure 6**). This suggests that Weis may have reused a PPIE die as a reverse die (anvil) at the PCIE. The engraver of the PCIE designs is unknown.

Joseph Weis held two additional concession contracts for the operation of burlesque shows³², the content of which landed Weis in some legal trouble³³. These contracts predate the above contract by 5 months and list Weis as a resident of Los Angeles. A 1916 Los Angeles directory lists a Joseph Weis as a peddler³⁴, but attempts to develop further conclusive biographic information on Weis have not been successful³⁵. A 1916 San Diego directory lists Joseph Weis as "concession" with a location of "15 Isthmus Pan Cal Intl Expo" and a residence at 227 B Street, the location of the Hotel Empress³⁶. Thus, it appears Weis moved to San

Francisco and then San Diego to operate concessions at the PPIE and PCIE, and only after several months operating shows at the PCIE did he begin producing elongated coins, despite his experience in elongated coin production at the PPIE³⁷.

A list of concessions contracts from the PCIE archive includes an entry for Joseph Weiss (both spellings are used variably) that reads “Souvenir-Penny Machine Concession [...] operation of machine to stamp pennies with Exposition sign.” An additional entry under the name W.F. Henning reads “authorization to operate penny machines.”³⁸ In a November 21, 1916 letter to Henning, B.W. Lee, Superintendent of Concessions and Admissions, writes (see *Appendix* for complete facsimile)³⁹:

Dear Sir:

Regarding the operation of penny machines, this letter will be your authority to retain as your commission for this operation a sum equal to twenty-five (25%) percent of your gross receipts.

You will, of course, be subject to all of the rules and regulations of the Exposition, and any and all special rulings which may be made by the Division of Concessions covering your operation hereunder.

Although the term “souvenir” is omitted, it is possible these references are to elongated penny machines, and that the enterprise was sold by Weis to Henning in the waning days of the PCIE.

Conclusions

Through examination of documents in the 1915 PPIE and 1916 PCIE archives, this work identifies new documentary evidence related to the elongated coins produced at these expositions.

Absent from the examined archival materials are financial statements showing the gross income from these souvenir penny machine concessions, probably because the expositions received a flat fee rather than a percentage of sales. We also lack documentation of the sale price of each elongated coin. Such information would permit an estimate of the total mintage, and thus rarity, of these elongateds. We can anecdotally say that based on historical prices⁴⁰ and the Numismatic Guaranty Corporation certification census⁴¹, the PCIE pieces seem scarcer than the PPIE pieces. This is consistent with the approximately ten-fold difference in total attendance between the two fairs.

Finally, this work adds the name Joseph Weis to the small list of known early elongated coin producers. On that list, the best-known name is Charles F. Damm, a

Buffalo jeweler whose productions included the 1901 Pan-American Exposition and 1904 Louisiana Purchase Exposition pieces⁴². Previous writers have noted that a jeweler’s specialized knowledge and skills related to rolling mills and engraving would have been enabling for Damm’s elongated coin enterprise⁴³. It is clear Weis was not in this mold; rather, he was a generalist concessionaire who nonetheless was able to successfully coordinate production and sale of elongated coins at two expositions.

Acknowledgements

This research was made possible by a 2023 grant from the Eric P. Newman Numismatic Education Society. I acknowledge the Bancroft Library, University of California, Berkeley, the San Diego Public Library Special Collections, and the San Diego History Center for access to archival materials, and Stack’s Bowers Galleries for permission to reproduce elongated coin photographs.

Notes and References

¹ McCullough, David. *The Path Between the Seas*. New York: Simon and Schuster, 1977, pp. 131, 203, 253, 377.

² “Panama Canal Open to World.” *Newark Evening Star* (Newark, NJ), August 15, 1914, p. 3; “Big German Army Moves on Allies; French Take Offensive in Alsace; Japan May Declare War Today.” *Ibid.*, p. 1; “S.S. Cristobal First Ocean-Going Liner to Pass Through Panama Canal, Makes Trip in 11 Hours and 23 Minutes.” *The Times Dispatch* (Richmond, VA), August 15, 1914, p. 8; “Report from Tokyo Says Japan Will Fight for Great Britain.” *Ibid.*, p. 1.

³ *Thirteenth Census of the United States Taken in the Year 1910. Volume II: Population, Reports by States ... California*. Washington, DC: Government Printing Office, 1913, p. 139.

⁴ Amero, Richard W. *Balboa Park and the 1915 Exposition*. Charleston, SC: The History Press, 2013, p. 16.

⁵ H.J.Res.213 – 61st Congress (1910–1911). Joint resolution authorizing the President to invite foreign countries to participate in the Panama-Pacific International Exposition in 1915, at San Francisco, Cal. *Congressional Record*. Vol. 46. Washington, DC: Government Printing Office, 1911, p. 2375; Todd, Frank M. *The Story of the Exposition, Being the Official History of the International Exposition Held at San Francisco in 1915 to Commemorate the Discovery of the Pacific Ocean and the Construction of the Panama Canal*. Vol. 1. New York: G.P. Putnam, 1921, p. 98.

⁶ Ackley, Laura A. *San Francisco's Jewel City: The Panama-Pacific International Exposition of 1915*. Heyday: Berkeley, CA, 2015, p. viii.

⁷ *Ibid.*, pp. 11–13.

⁸ *Ibid.*, p. 15.

⁹ *Ibid.*, pp. 144–156.

¹⁰ *Ibid.*, p. 237.

¹¹ *Ibid.*, p. 350.

¹² Public domain image courtesy the Smithsonian Institution, retrieved from <https://doi.org/10.5479/sil.774908.39088011383684>

¹³ Martin, Lee and Dottie Dow. *Yesterday's Elongateds*. Beaumont, CA: Lee Martin, 1981, pp. 9–11.

¹⁴ Rosato, Angelo A. *Encyclopedia of the Modern Elongated*. New Milford, CT: Angros Publishers, 1990, p. 1023.

¹⁵ Another unlisted variety was reported as “similar to CAL-PPIE-2z [recte 2a], but 1915 like #4 and P.P.I.E. horizontal and under 1915.” Trinny, Marie. “Early Expositions of San Francisco, CA.” *TEC News* vol. 9, no. 3, 1974, p. 18.

¹⁶ Todd, op. cit., Vol. 1, p. 358; Vol. 2, p. 295; Belanger, Noelle and M. Elizabeth Boone. “‘Art’ Smith, Flying at Night, and the 1915 San Francisco World’s Fair.” *Panorama: Journal of the Association of Historians of American Art*, 1.1 (2015). <https://journalpanorama.org/article/art-smith-flying-at-night-and-the-1915-san-francisco-worlds-fair/>

¹⁷ *Panama-Pacific International Exposition records, 1893-1929 (bulk 1911-1916)*, The Bancroft Library, University of California, Berkeley (Bancroft), BANC MSS C-A 190, Subseries 1.2: Administrative Files, carton 42, folder 10, Minutes of August 9, 1915 meeting of Committee on Concessions and Admissions.

¹⁸ One cent pieces were not exclusively used, as the Numismatic Guarantee Corporation certification census (as of March 27, 2024) reports one ILL-PPIE-4 with a Buffalo nickel as the host coin. <https://www.ngccoin.com/census/united-states/tokens-and-medals/155>

¹⁹ Ackley, op. cit., p. 239.

²⁰ *Crocker-Langley San Francisco Directory, 1915*. San Francisco: H.S. Crocker Co., 1915, p. 1016.

²¹ Bancroft, op. cit., carton 42, folder 20, List of concessionaires and concessions, undated.

²² Amero, op. cit., p. 19.

²³ *Ibid.*, p. 15.

²⁴ *Ibid.*, p. 112.

²⁵ *Ibid.*, pp. 106–108, 116.

²⁶ *Ibid.*, p. 116.

²⁷ Hansen, Esther, ed. *The Official Guide and Descriptive Book of the Panama-California International Exposition*. San Diego, CA: National Views Co., 1916, p. 30.

²⁸ Martin and Dow, op. cit., p. 7.

²⁹ Public domain image courtesy the Smithsonian Institution, retrieved from <https://doi.org/10.5479/sil.941604.39088011863016>

³⁰ *Panama-California Exposition Collection*, San Diego Public Library (SDPL), MS201, Series IV: Legal Agreements, box 1, folder 32, Contract dated June 26, 1916 between PCIE and Joseph Weis.

³¹ Spadone, John G. “Pan-American Exposition Elongates.” *TEC News* vol. 27, no. 1, 1992, p. 15.

³² SDPL, op. cit., Contracts dated January 31, 1916 and February 14, 1916 between PCIE and Joseph Weis.

³³ *Weis v. Superior Court* (1916) 30 Cal. App. 730. <https://casetext.com/case/weis-v-superior-court>

³⁴ *Los Angeles City Directory, 1916*. Los Angeles: Los Angeles Directory Company, 1916, p. 2039.

³⁵ The 1910 United States Census for Los Angeles yields two candidates, neither of which is a conclusive match to our Joseph Weis: First is a Joseph Weiss at 433 South Fremont Ave, Los Angeles, living with wife Margaret, four children, and a boarder. Weiss was born in Hungary, and was 43 years old (making him about 49 at the time of the expositions). His occupation is listed as a waiter at a café. Second is a Joseph Weiss at 717 Towne Ave, Los Angeles, living as a boarder with wife Minnie and daughter Jennie. This Weiss was also born in Hungary, and was 24 years old (making him about 30 at the time of the expositions). His occupation was also waiter at a café.

³⁶ *San Diego City and County Directory, 1916*. San Diego: San Diego Directory Co., 1916, pp. 563, 1101. An additional directory entry under an alternative spelling of the surname lists Joseph Weiss as “concession” at “91 Isthmus Pan Cal Intl Expo,” with residence “same.” *Ibid.*, p. 1102. The directory also lists a Jason L. Brady as a clerk for Weis. *Ibid.*, p. 236.

³⁷ Alternatively, production and sale of elongated coins may have preceded the date of the contract.

³⁸ SDPL, op. cit., box 1, not in folder, List of Concession Contracts and Related Agreements.

³⁹ SDPL, op. cit., box 1, folder 24, Letter to W.F. Henning from B.W. Lee, November 21, 1916.

⁴⁰ A 2015 Raymond W. Dillard price list contains four PPIE Tower of Jewels elongateds at \$12-\$15, CAL-PCIE-1 at \$20, and CAL-PCIE-2 at \$45. Dillard, Raymond W., personal communication, August 17, 2015.

⁴¹ As of March 27, 2024, Numismatic Guarantee Corporation has certified four PPIE elongateds and zero PCIE elongateds. <https://www.ngccoin.com/census/united-states/tokens-and-medals/155>

⁴² *The Official Catalogue and Guide Book to the Pan-American Exposition*. Buffalo, NY: Charles Ahrhart, 1901, p. 95. <https://library.si.edu/digital-library/book/officialcatalog00panaa>; Spadone, op. cit.; *The Pike: Universal Exposition of 1904: Division of Concessions & Admissions*. St. Louis, MO, 1904, p. 39. <https://books.google.com/books?id=LbdDAQAAMAAJ>

⁴³ Rosato, op. cit., p. 5.

Appendix: Documents related to elongated coin concessions

Panama-Pacific International Exposition

- Minutes of August 9, 1915 meeting of Committee on Concessions and Admissions
- Lists of concessions and concessionaires, undated
- Concessions contract, blank

Panama-California International Exposition

- Contract dated June 26, 1916 between Panama-California International Exposition and Joseph Weis
- List of concession contracts and related agreements
- Letter to W.F. Henning from B.W. Lee, November 21, 1916

Minutes of August 9, 1915 meeting of Committee on Concessions and Admissions

The Bancroft Library, University of California, Berkeley

Panama-Pacific International Exposition records, 1893-1929 (bulk 1911-1916) (BANC MSS C-A 190)

Subseries 1.2: Administrative Files

Carton 42, Folder 10

Monday, August 9th, 1915.

Meeting called to order at the hour of 2:30 o'clock P. M. Mr. Brandenstein in the Chair. Present Mr. Clay, Mr. Brittain, Mr. Burt and Mr. Bryan.

Mr. Herrick, representing the auditor's office and Messrs. Tyson, McConnell, Bettins, Manager and Foulkes, representing the Inside Inn Concession, appeared before the Committee relative to checking of receipts of concession and after discussion

It was the sense of the Committee that recommendation be made to the Executive sub-Committee that the present number of cashiers stationed at the Inside Inn be retained at the salaries that are now being paid and in addition thereto that three office cashiers be installed immediately at salaries of \$125 per month, each.

Messrs. Herrick, Tyson, McConnell, Bettins and Foulkes then withdrew.

Communication from David Monasch, concessionaire, Souvenir Taft Spade, requesting privilege of installing and operating a wheel and ring-throwing game in building on the Zone for the sale of "Charlie Chaplin Widgets", Souvenir Taft Spade to be given with each and every chance, was read, discussed and

It was moved, seconded and carried unanimously that permission be and is hereby granted for the above activity, under terms of twenty-five percent of the gross receipts to the Exposition and the General Attorney instructed to prepare proper form of supplemental agreement for execution, provided satisfactory arrangements were consummated.

The Assistant Director reported that Messrs. Linde and Farr, concessionaires, Trickehawes, had failed to operate privileges upon the grounds of the Exposition and after discussion

It was moved, seconded and carried unanimously that recommendation be made to the Executive sub-Committee for revocation of above concession license.

Supplemental application of Moss Levi offering flat rate of \$450 or 12 1/2% of the gross receipts, in lieu of payment of twenty-five percent of the gross receipts stipulated in original contract for the sale of Italian Jewelry, Tapestry and Shells from space in the Italian Section, Manufacturers Palace was read, discussed and

It was the sense of the Committee that this matter be referred back to the Director with full power to act; subsequent recommendations to be made to Committee.

The Chairman reported of complaint he had received in connection with the operation of concession known as Cairo Cafe, granted to Zarafa Malcof and after discussion

It was moved, seconded and carried unanimously that recommendation be made to the Executive sub-Committee for revocation of privilege granted to Zarafa Malcof FURTHER that authorization be made for the return to Mrs. Malcof of payment of bonus in the flat rate sum of seven hundred and fifty dollars; the sense being that concession was undesirable and should be discontinued forthwith.

Communications from Joseph Krumer, Manager, Concession known as London to the South Pole, requesting either relief in payment of percentage to the Exposition or reduction in percentage stipulated in original contract were read, discussed and

It was the sense of the Committee that no relief be authorized as concession was now being operated in a manner to meet expenses and leave a net profit to concessionaire FURTHER that any reduction in percentage at this time would not materially assist concessionaire in meeting past obligations acquired when concession was not upon a paying basis.

The application of the Manufacturers Novelty Company for the renewing of activities; original contract having been revoked, providing for the sale of vegetables, fruit corers and parers, collar and cuff buttons, combination magnifying and opera glasses and flower-cases, gyroscopes tops, knife sharpening devices, rubber or metal stamping outfits, glass cutting and can opening devices, needle threaders, pen points, lead and ink pencils, offering additional payment of \$1,800., for ten locations in Exhibit Palaces was read, discussed and

It was the sense of the Committee that this matter be referred back to the Director with full power to act; FURTHER that lowest compensation to be considered should be in the sum of \$2,500; subsequent recommendations to be made to the Committee.

The application of George B. Cavell, for the sale of Gold Medal Fruit and Vegetable Set, consisting of peeling knife, slicing knife and garnishing knife, pen points and automatic pencils, offering flat rate of \$1,700., for six locations in Exhibit Palaces was read, discussed and

It was the sense of the Committee that above application be and is hereby rejected.

The application of Pierre L. Grogire, Secretary to the Commissioner General for France to the Exposition, for the sale of catalogues of the Fine Arts Exhibit in the French Pavilion, offering twelve and one-half percent of the gross receipts, was read, discussed and

It was the sense of the Committee that this matter be referred to the General Attorney for opinion as to possible conflict with privileges previously granted to The Wahlgreen Company; thence to the Director with full power to act; subsequent recommendations to be made to Committee.

Applications of the Safety Gas Lighter Company for the sale of pan hook, salt and pepper and sugar spreaders and orange peelers, offering ten percent of the gross receipts, was read, discussed and

It was the sense of the Committee that above application be and is hereby rejected.

The application of G. Leroy and Company for the sale of imitation pearls from space in the French Pavilion, offering flat rate of \$250., was read, discussed and

It was the sense of the Committee that this matter be referred back to the Director with full power to act; subsequent recommendations to be made to Committee.

Communication from the Wahlgreen Company requesting relief in payment of percentage to the Exposition on the sale of Official Catalogues was read, discussed and

It was the sense of the Committee that above request be and is hereby denied.

Communication from George M. Hyland, Managing Secretary, Oregon Commission, requesting privilege to sell Logan Berry Juice, a non-alcoholic beverage, made in Oregon, in connection with the sale of Oregon Apple Juice, without further compensation to the Exposition was read, discussed and

It was the sense of the Committee that above request be and is hereby denied FURTHER that if above privilege is desired adequate compensation shall be paid to Exposition, including payment for privilege to the American Oriental Concessions Company, concessionaires, Soft Drinks.

Application of W. E. Benbow for the sale of Kid Glove Cleaner and Silver Polish from additional space in one of the Exhibit Palaces, offering flat rate of \$300. was read, discussed

It was moved, seconded and carried unanimously that above application be and is hereby accepted and the Chairman authorized to enter into contract with Mr. Benbow, provided location is available and satisfactory arrangements consummated.

The supplemental application of J. Hanania & Company, offering flat rate of \$350. in lieu of payment of twenty-five percent of the gross receipts, stipulated in original contract for the sale of Fancy Articles, Laces, Embroideries and Jewelry, the sale of oil of flowers to be eliminated, was read, discussed and

It was the sense of the Committee that above application be and is hereby again rejected

The application of Nellie Slater Merrill, for the sale of Beck entitled "Gullible's Travels to the Panama Pacific International Exposition", offering twenty percent of the gross receipts was read, discussed and

It was moved, seconded and carried unanimously that above application be and is hereby accepted and the Chairman authorized to enter into contract with Nellie Slater Merrill upon the above terms provided satisfactory arrangements were consummated.

The application of Jules Marmon, representing U. Graziosi, offering flat rate of \$400 in lieu of payment of 12 1/2% stipulated in original contract for sales activities in connection with exhibit of Jewelry in the Italian Section, Manufactures Palace was read, discussed and

It was the sense of the Committee that this matter be referred back to the Director with full power to act; subsequent recommendations to be made to Committee.

Application of E. W. McConnell for concession to be known as "Eve or the Evolution of Man", offering twenty percent of the gross receipts, to be located in building formerly occupied by concession known as The Miracle, was read, discussed and

It was moved, seconded and carried unanimously that above application be and is hereby accepted and the Chairman authorized to enter into contract with Mr. McConnell upon the above terms provided satisfactory arrangements are consummated.

The Assistant Director reported that A. T. Sayeg, operating the Coffee Parlor in concession known as Streets of Cairo, had made payment in the sum of \$450 representing balance due on flat rate for the balance of Exposition Period, two days prior to the closing of the concession by the Exposition and after discussion

It was the sense of the Committee that recommendation be made to the Executive sub-Committee that above sum of \$450 be returned to Mr. Sayeg as he had been forced to discontinue concession through action of the Exposition.

Communication from George Habib submitting offer of \$5,000 for the taking over of concession known as Streets of Cairo and enclosing check in the sum of \$2,000 as evidence of faith and to be accredited as first payment, provided proposition was accepted, was presented, discussed and

It was the sense of the Committee that above communication and enclosure be forwarded to the Executive sub-Committee without recommendation.

The application of Joseph Weis, for the sale of souvenir pennies with the Tower of Jewels stamped thereon, offering flat rate of \$20 per week, from space in the Tower of Jewels was read, discussed and

It was moved, seconded and carried unanimously that above application be and is hereby accepted and the Chairman authorized to enter into contract with Mr. Weis upon the above terms provided satisfactory arrangements were consummated.

The Director recommended acceptance of flat rate offer of \$500 in lieu of payment of 20% of the gross receipts provided in original contract for the sale of art photographs from exhibit of Willard E. Norden in the Palace of Liberal Arts and after discussion

It was moved, seconded and carried unanimously that recommendation be made to the Executive sub-Committee for the acceptance of above proposition with the provision in supplemental contract, if approved, that no subsequent assignment shall be made of privileges by Mr. Norden without the written consent of the Division of Concessions and Admissions.

Communication from A. D. Daffner, representing the Portuguese Commission, offering \$500 flat rate for the sale of Portuguese goods from exhibit space in the Palace of Food Products also from space in the Portuguese Pavilion was read, discussed and

It was the sense of the Committee that this matter be referred back to the Director with full power to act, compensation offered being considered inadequate, subsequent recommendations to be made to Committee.

The application of Loyd Childs for the sale of Hawaiian Curios, Hawaiian music, ukuleles, lei and such other Hawaiian articles as may be expressly approved by the Director of Concessions and Admissions, offering flat rate of \$500 was read, discussed and

It was moved, seconded and carried unanimously that above application be and is hereby accepted and the Chairman authorized to enter into contract with Mr. Childs upon the above terms, provided satisfactory arrangements were consummated.

Communication from Messrs. Seeweroff and Ziemer requesting the privilege of installing Plantation Show in location formerly occupied by Australasian Village, latter concession license having been revoked was presented, discussed and

It was moved, seconded and carried unanimously that above proposition be and is hereby accepted and the Chairman authorized to enter into contract with Messrs. Seeweroff and Ziemer upon terms contained therein, namely 20% of the gross receipts, provided satisfactory arrangements were consummated.

Communication from Irving C. Ackerman, concessionaire, Autodrome, submitting flat rate offer of \$150 per week, in lieu of payment of 25% of gross receipts stipulated in original contract was presented, discussed and

It was the sense of the Committee that above proposition be and is hereby rejected.

The supplemental application of Theodore L. Lyons submitting offer of flat rate of \$500 in lieu of payment of 12 1/2% of the gross receipts stipulated in original contract for the sale of loose gems, jewelry and amusees from exhibit space in the Palace of Varied Industries was read, discussed and

It was moved, seconded and carried unanimously that above application be and is hereby rejected and applicant notified accordingly.

The application of W. H. Kindel for concession to be known as Knife Rack, offering flat rate of \$150 was read, discussed and

It was the sense of the Committee that above application be and is hereby rejected.

Communication from Joseph Kraser, Manager, Lenden to the South Pole, requesting privilege of installing painting known as "In the Shadow of the Cross" was presented, discussed and

It was the sense of the Committee that this matter be referred back to the Director with full power to act, subsequent recommendations to be made to Committee.

Application of H. M. Swalley for the sale of orangeade and lemonade in the Palace of Food Products, offering flat rate of \$500, 85% to be paid to the American Oriental Concessions Company, concessionaires, Soft Drinks, was read, discussed and

It was the sense of the Committee that above application be and is hereby rejected.

The application of Richter Leblang Co. for sale of novelty known as "Komikal Kues" offering flat rate of \$700 was again presented and after discussion

It was the sense of the Committee that above application be and is hereby rejected

It was moved, seconded and carried unanimously that this meeting stand adjourned

and recommendat
provided satisf

Inasm
selling activ
It
ing this act

of hand en
the Varier

jected.

ita Won
was pr

the

Lists of concessions and concessionaires, undated

The Bancroft Library, University of California, Berkeley

Panama-Pacific International Exposition records, 1893-1929 (bulk 1911-1916) (BANC MSS C-A 190)

Subseries 1.2: Administrative Files

Carton 42, Folder 20

MF-53.5

NAME OF CONCESSION	MANAGER OR PROPRIETOR.
GRAND CANYON	Santa Fe System, W.F.Sesser, Mgr., The Zone
INFANT INCUBATOR	Dr. M.A. Couney, The Zone
THE PANAMA CANAL	Panama Canal Exhibition Co., L.E.Myers, Pres., the Zone.
'49 CAMP	Days of '49 Co., Walker Smith, Pres., Zone
THE AEROSCOPE	Pacific Aeroscope Co., F.W.Swanton, Mgr., The Submarines, Zone.
NARAN PALAST	E. W. McConnell & Sam Haller, Mgr., Zone.
THE HUMAN ROULETTE	DO.
THE BATTLE OF GETTYSBURG	DO
CREATION	DO
EVOLUTION OF THE DREADNAUGHT	DO.
OLD RED MILL	L. C. Seipt., The Zone.
THE SUBMARINES	Combined Amusement Co., The Submarines, The Zone, F.W.Swanton, Mgr.
RACING COASTER	L. A. Thompson Pacific Coast Co., The Sone
SCENIC RAILWAY	DO.
CHINESE VILLAGE & PAGODA	Chinese Village & Pagoda Co., B. M. Karlton, Mgr., The Zone.
THE NATATORIUM	Neptune Amusement Co., H.L.Leavitt, Mgr., The Zone.
SHOOTING GALLERY	John T. Dickman, The Zone.
SHAMROCK ISLE	Kenneth Croft, Amusement Enterprise. M. O. Sullivan, Mgr., Zone
CAROUSELLES	Combined Amusements Co., The Submarines, Zone, F. W. Swanton, Mgr.
TOYLAND, G.U.	Frederick Thompson, Mgr., Zone.
TEHUANTAPEC VILLAGE	A. W. Lewis, Mgr., Zone.
BALL THROWING DEVICES	Irving C. Ackerman, The Zone.
ALLIGATOR FARM	Combined Amusements Co., The Submarines, Zone, F. W. Swanton, Mgr.
MYSTERIOUS ORIENT	American Oriental Concessions Co., B. M. Karlton, Mgr., Zone.
DAYTON FLOOD	Combined Amusements Co., F.W.Swanton, Mgr. Zone.
PLEASURE CRAFT	Crowley Launch & Tug Boat Co., Howard St. Wharf, S.F.
YELLOWSTONE PARK	UNION PACIFIC SYSTEM, J.R.KATHRENS, MGR, ZONE.
PANOPTICON	Sam Haller, Mgr., Zone.
CAWSTON OSTRICH FARM	Southern Cal. Ostrich Farm, W.H.Robison, The Zone.
BOWLS OF JOY	Bowls of Joy Co., Zone.
AUSTRALACIAN VILLAGE	Annesly & Ziemer, The Zone.
THE AUTODROME	Irving C. Ackerman, The Zone.
SAMOAN VILLAGE	Pango Pango Co., The Zone.
JAPAN BEAUTIFUL	Y. Kushibiki, Mgr., The Zone.
DOGS OF ALL NATIONS	W. E. Mason, Mgr., Exposition Grounds.
CINEMATOGRAPHIC CONCESSION	Grauman Feature Players Corporation, The Zone, Geo. E. Collins, Mgr.
LONDON TO THE SOUTH POLE	The London to the South Pole Co., Kramer & Price, The Zone.
HAWAIIAN VILLAGE	L. V. Roberts, The Zone.
101 RANCH SHOW	Miller Bros., W.Hathaway, Mgr., The Zone.
RUSSIAN BALLET	A. W. Lewis, The Zone.
ORIENTAL PALMISTRY	DO
EDUCATED HORSE	E. W. McConnell, The Zone.
ILLUSION SHOW	DO
STELLA	Norman Vaughan, Secy., Missouri State Commission, Grounds.
OLD PLANTATION SHOW	F. L. Millican, The Zone.
SOMALI LAND	George Jabour, The Zone.
WILD ANIMAL ARENA	Irving C. Ackerman, The Zone.
ISLE OF DAINTY DELIGHTS	Combined Amusements Co., F. W. Swanton, Mgr., The Submarines, The Zone.

Sta.	Activity.	Weeks Days		Salary	Sats. & Suns.		Remarks
		Hours	Days		Hours	Salary	
1	Carrousel	11 - 12		3.90	9 - 12	4.50	
2	London to South Pole	4 - 12		2.40	1 - 12	3.30	
3	Old Red Mill	12 - 12		3.60	11 - 12	3.90	
4	Hawaiian Village	3 - 12		2.70	1 - 12	3.30	
5	Jester's Palace	11 - 12		3.90	11 - 12	3.90	
6	Scenic Railway	11 - 12		3.60	11 - 12	3.90	
8	Tehuantepec Village	12 - 12		3.60	12 - 12	3.60	
9	Battle of Gettysburg	11 - 12		3.90	11 - 12	3.90	
10	Alligator Farm	9 - 12		4.50	9 - 12	4.50	
14	Toyland Entrance #1	12 - 12	#	3.60	12 - 12	3.60	
19	Toyland Entrance #2	12 - 12	#	3.60	12 - 12	3.60	
22	Toyland	12 - 12	#	3.60	12 - 12	3.60	
28	Toyland Ball Room	12 - 12	#	3.60	12 - 12	3.60	
29	Toyland Ball Room	5 - 12	#	2.10	5 - 12	2.10	
33	Toyland	12 - 12	#	3.60	12 - 12	3.60	
35	Toyland Theatre	12 - 12	#	3.60	12 - 12	3.60	
36	Toyland	12 - 12	#	3.60	12 - 12	3.60	
37	Toyland Donkey Ride	12 - 12	#	3.60	12 - 12	3.60	
40	Autodrome	1 - 12		3.30	11 - 12	3.90	
41	Samoa Village	12 - 12	#	3.60	12 - 12	3.60	
42	Dreadnaught	12 - 12		3.60	12 - 12	3.60	
43	Aeroscope	10 - 12		4.20	10 - 12	4.20	
44	Racing Coaster #1	12 - 12	#	3.60	11 - 12	3.90	
45	Stella	9 - 12		4.50	9 - 12	4.50	
46	Animal Show	12 - 12	#	3.60	12 - 12	3.60	
47	Somali Land	11 - 12		3.90	11 - 12	3.90	
50	Yellowstone Park	9 - 12		4.50	9 - 12	4.50	
52	Russian Ballet	12 - 12	#	3.60	12 - 12	3.60	
54	Eden Musee	12 - 12		3.60	12 - 12	3.60	
56	101 Ranch, Grand Stand	12 - 12		3.60	12 - 12	3.60	
59	101 Ranch, Pit Show	1 - 12		3.60	11 - 12	3.90	
60	Cinematograph	12 - 12	#	3.60	12 - 12	3.60	
63	Japan Wrestling Show	4 - 12		2.40	1 - 12	3.30	
67	'49 Camp Admission	12 - 12	#	3.60	12 - 12	3.60	
74	Natatorium	12 - 12	#	3.60	12 - 12	3.60	
75	Infant Incubator	9 - 12		4.50	9 - 12	4.50	
77	Educated Horse	12 - 12		3.60	12 - 12	3.60	
82	Dayton Flood	12 - 12		3.60	12 - 12	3.60	
83	Creation	12 - 12		3.60	12 - 12	3.60	
85	Bowls of Joy	11 - 12		3.90	11 - 12	3.90	
86	Australasian Village	4 - 12		2.40	1 - 12	3.30	
95	Toyland Flea Circus	12 - 12		3.60	12 - 12	3.60	
96	Toyland Lady Elizabeth	12 - 12		3.60	12 - 12	3.60	
97	Toyland Canal	12 - 12		3.60	12 - 12	3.60	
99	101 Ranch Admissions	12 - 12	#	3.60	12 - 12	3.60	
102	Japan B. Mystic Cave	4 - 12		2.40	1 - 12	3.30	
108	Panama Canal				12 - 12	3.60	Sat. & Sun. only
109	Panama Canal	12 - 12		3.60	12 - 12	3.60	
119	Natatorium				4 - 12	2.40	Sat. & Sun. only
121	Japan B. Monkey Show	4 - 12		2.40	1 - 12	3.30	
122	Japan B. Peep Show	4 - 12		2.40	1 - 12	3.30	
146	Tourmaline King Mine	9 - 6		2.70	9 - 6	2.70	
150	Yacht Harbor	9 - 9		3.60	9 - 9	3.60	
200	Roast Beef #21	11 - 12		3.90	10 - 12	4.20	
203	Roast Beef #1	4 - 12	#	2.40	11 - 12	3.90	
205	Frankfurters Hand Out				11 - 8	2.70	Sat. & Sun. only
208	Shooting Gallery	11 - 12		3.90	11 - 12	3.90	
210	Roast Beef Hand out				11 - 8	2.70	Sat. & Sun. only
218	Mellow Wafers	12 - 7		2.10			Week days only.
218	Orange Blossom	4 - 12		2.40	1 - 12	3.30	
220	Shooting Gallery	11 - 12		3.90	11 - 12	3.90	
231	Frankfurters				4 - 11	2.40	Sat. & Sun. only

Sta.	Activity	Week Days		Salary	Sats. & Suns.		Remarks
		Hours	Days		Hours	Salary	
222	Gunst Cigars	8 - 12		4.80	8 - 12	4.80	
223	Novagem	9 - 12		4.50	9 - 12	4.50	
224	Soft Drinks	11 - 12		3.90	11 - 12	3.90	
225	Buttermilk	11 - 12		3.90	11 - 12	3.90	
227	African Dip	1 - 12		3.30	11 - 12	3.90	
228	Orange Blossom	4 - 12		2.40	1 - 12	3.30	
229	Roast Beef				5-4 - 12	2.40	2.10 Sat. & Sun. only
230	Candy Kisses	12 - 12	#	3.60	12 - 12	3.60	
233	Buttermilk	11 - 12		3.90	11 - 12	3.90	
234	Orange Blossom	11 - 12		3.90	11 - 12	3.90	
236	African Dip	1 - 12		3.30	11 - 12	3.90	
237	Soft Drinks	11 - 12		3.90	11 - 12	3.90	
239	Jedells Smoke Shop	9 - 12		4.50	9 - 12	4.50	
242	Ghirardelli's	11 - 12		3.90	11 - 12	3.90	
256	Soft Drinks	10 - 8		3.00	10 - 8	3.00	
257	Soft Drinks	9 - 6	#	2.70	9 - 6	2.70	
259	Soft Drinks	10 - 8		3.00	10 - 8	3.00	
261	IXL Tamales	11 - 9		3.00	11 - 9	3.00	
262	IXL Tamales	11 - 9		3.00	11 - 9	3.00	
263	IXL Tamales	11 - 11	#	3.60	11 - 11	3.60	
272	Buttermilk	9 - 6	#	2.70	10 - 8	3.60	
274	Buttermilk				12 - 7	2.10	Sat. & Sun. only
275	Frankfurters	12 - 8	#	2.40	12 - 8	2.40	
276	Frankfurters	11 - 7	#	2.40	11 - 7	2.40	
278	Novagem	9 - 12	#	4.50	9 - 12	4.50	
280	Walter Baker Co.	9 - 6	#	2.70	9 - 6	2.70	Closed Sunday.
282	Soft Drinks Agri. Bldg.	11 - 6		2.10	11 - 6	2.10	
283	Soft Drinks	11 - 6		2.10	11 - 6	2.10	
286	Soft Drinks	11 - 6		2.10	11 - 6	2.10	
287	Soft Drinks	11 - 6		2.10	11 - 6	2.10	
288	Soft Drinks	11 - 6		2.10	11 - 6	2.10	
291	Soft Drinks	11 - 6		2.10	11 - 6	2.10	
295	Welch's Grape Juice	9 - 12		4.50	9 - 12	4.50	Closed Sunday.
299	Soft Drinks	11 - 6		2.10	11 - 6	2.10	
302	Dixie Land	10 - 12		4.20	10 - 12	4.20	
314	Chinese Padoga Candy	4 - 12		2.40	11 - 12	3.90	
332	American Biscuit Co.	9 - 6		2.70	9 - 6	2.70	
334	Apple Cider	9 - 6	#	2.70	9 - 6	2.70	
335	Apple Cider	12 - 7	#	2.10	12 - 7	2.10	
336	Roast Beef	11 - 8		2.80	11 - 8	2.70	
337	Roast Beef	11 - 8	#	2.70	11 - 8	2.70	
343	IXL Tamales	11 - 6		2.10	11 - 6	2.10	
347	Citrus Cream	11 - 6		2.10	11 - 6	2.10	
348	Toyland Tub & Balloon	12 - 12	#	3.60	12 - 12	3.60	
349	Toyland Auto Ball Game	5 - 12	#	2.10	1 - 12	3.30	
352	Spanish Candy Kitchen	11 - 6		2.10	11 - 6	2.10	
401	Carrousel 2nd Ride	11 - 12		3.90	9 - 12	4.50	
402	Scenic R.W. 2nd Ride	12 - 12		3.60	11 - 12	3.90	
405	Racing Coaster 2nd Ride	12 - 12		3.60	11 - 12	3.90	
409	Bowls of Joy 2nd Ride	11 - 12		3.90	11 - 12	3.90	
501	Tehuantepec Sales	12 - 12	#	3.60	12 - 12	3.60	
506	Souvenir Watch Co.	11 - 12		3.90	11 - 12	3.90	
516	Grand Canyon Sales	11 - 12		3.90	11 - 12	3.90	
520	Souvenir Watch Co.	10 - 12		4.20	10 - 12	4.20	
523	Baldwin Jewelry Co.	9 - 6		2.70	9 - 6	2.70	
524	Baldwin Jewelry Co.	9 - 6		2.70	9 - 6	2.70	
538	Baldwin Jewelry Co.	9 - 6		2.70	9 - 6	2.70	
551	Alaska Garnet Co.	9 - 6		2.70	9 - 6	2.70	Closed Sunday.
556	Shoor's	9 - 6		2.70	9 - 6	2.70	
557	Schoor's	9 - 6		2.70	9 - 6	2.70	
558	Balkanberg	9 - 6		2.70	9 - 6	2.70	

Sta.	Activity	Week Hours	Days Salary	Sats. & S uns. Hours	Salary	Remarks
701	Old Nurenberg	11 - 1	4.20	11 - 1	4.20	
702	Chinese Padoga Rest.	12 - 12	3.60	12 - 12	3.60	
704	Old Faithful Inn	11 - 1	4.20	11 - 1	4.20	
706	Japan Beautiful Rest.	11 - 12	3.90	11 - 12	3.90	
707	49 Camp Rest.	11 - 12	3.90	11 - 12	3.90	
708	Marine Garden Cafe	11 - 1	4.20	11 - 1	4.20	
709	Marine Garden Clam Bake	12 - 8	2.40	12 - 8	2.40	
710	Muller's Rest.	11 - 1	4.20	11 - 1	4.20	
712	Inside Inn	Broken	2.40	Broken	2.40	
714	Old Faithful Inn	4 - 1	2.10	4 - 1	2.10	
715	Old Nuernberg			6 - 1	2.10	Sat. & Sun. only
750	Roast Beef	11 - 12	3.90	10 - 12	4.20	
751	Hawaiian Village	12 - 12	3.60	12 - 12	3.60	
752	MJB Coffee Parlor	11 - 12	3.90	11 - 12	3.90	
754	Dairy Lunch #2			3 - 10	2.10	Sat. & Sun. only
755	Dairy Lunch #2	9 - 12	4.50	9 - 12	4.50	
757	Toyland Ball Room Cafe	5 - 12	2.10	5 - 12	2.10	
758	Roast Beef	5:30-12	2.10	11 - 12	3.90	
761	Frankfurters	11 - 12	3.90	10 - 12	4.20	
763	Dairy Lunch	9 - 9	3.60	9 - 9	3.60	
764	YWCA	11 - 12 #	3.60	11 - 11 #	3.60	
766	Japanese Tea House	11 - 6	2.10	11 - 6	2.10	
2003	Java Coffee Curios	10 - 5	2.10	10 - 5	2.10	
	Austrian	9 - 6	2.70	9 - 6	2.70	
	German	9 - 6	2.70	9 - 6	2.70	
	Swiss	9 - 6	2.70	9 - 6	2.70	
	Spanish	9 - 6	2.70	9 - 6	2.70	
	Turkish	9 - 6	2.70	9 - 6	2.70	

NOTE # Indicates additional hour more than the concessionaire 's request calls for in order to make charges correspond with the cashiers wages paid.

Operators report for duty at the stations at the original hour requested.

Sta.	Activity	Week days		Sats and Sun		Sat. Sun. Hol		
		Hrs.	Sl.Ch.	Hrs.	Sl.Ch.			
1 ✓	Carrousel	11 - 12	3.90	9 - 12	4.50	Sat.	Sun.	Hol.
2 ✓	London to South Pole	4 - 12	2.40	1 - 12	3.30	"	"	"
3 ✓	Old Red Mill	11 - 12	3.90 3.60	11 - 12	3.90	"	"	"
4 ✓	Hawaiian Village	11 - 12	2.70 2.40	1 - 12	3.30	"	"	"
5 ✓	Jesters Palace	11 - 12	3.90	11 - 12	3.90	"	"	"
6 ✓	Scenic R. R.	11 - 12	3.90 3.60	11 - 12	3.90	"	"	"
8 ✓	Tehuantepec Village	- 11 - 12	3.30 3.60	12 - 12	3.60	"	"	"
9 ✓	Battle of Gettysburgh	11 - 12	3.90	11 - 12	3.90	"	"	"
10 ✓	Alligator Farm	9 - 12	4.50	9 - 12	4.50	"	"	"
14 ✓	Toyland Entrance #1	- 12 - 12	3.60	12 - 12	3.60	"	"	"
19 ✓	Toyland Entrance #2	- 12 - 12	3.60	12 - 12	3.60	"	"	"
22 ✓	Toyland	- 12 - 12	3.60	12 - 12	3.60	"	"	"
28 ✓	Toyland Ball Room	- 12 - 12	3.60	12 - 12	3.60	"	"	"
29 ✓	Toyland Ball Room	- 12 - 12	3.60 2.10	12 - 12	3.60 2.10	"	"	"
33 ✓	Toyland	- 12 - 12	3.60	12 - 12	3.60	"	"	"
35 ✓	Toyland Theatre	- 12 - 12	3.60	12 - 12	3.60	"	"	"
36 ✓	Toyland	- 12 - 12	3.60	12 - 12	3.60	"	"	"
37 ✓	Toyland Donkey Ride	- 12 - 12	3.60	12 - 12	3.60	"	"	"
40 ✓	Autodrome	1 - 12	3.30	11 - 12	3.90	"	"	"
41 ✓	Samoan Village	- 12 - 12	3.60	12 - 12	3.60	"	"	"
42 ✓	Dreadnaught	11 - 12	3.90 3.60	11 - 12	3.90 3.60	"	"	"
43 ✓	Aeroscope	10 - 12	4.20	10 - 12	4.20	"	"	"
44 ✓	Racing Coaster #1	11 - 12	3.90 3.60	11 - 12	3.90	"	"	"
45 ✓	Stella	9 - 12	4.50	9 - 12	4.50	"	"	"
46 ✓	Animal Show	- 12 - 12	3.60	12 - 12	3.60	"	"	"
47 ✓	Somali Land	11 - 12	3.90	11 - 12	3.90	"	"	"
50 ✓	Yellowstone Park	9 - 12	4.50	9 - 12	4.50	"	"	"
51 ✓	Dixie Land <i>Cut out</i>	4 - 12	2.40	2 - 12	3.00	"	"	"
52 ✓	Russian Ballet	- 12 - 12	3.60	12 - 12	3.60	"	"	"
54 ✓	Eden Musee	12 - 12	3.60	12 - 12	3.60	"	"	"
56 ✓	101 Ranch Grand Stand	12 - 12	3.60	12 - 12	3.60	"	"	"
59 ✓	101 Ranch Pit Show	11 - 12	3.50 3.60	11 - 12	3.90	"	"	"
60 ✓	Cinematograph	- 12 - 12	3.60	12 - 12	3.60	"	"	"
63 ✓	Japan Wrestling Show	4 - 12	2.40	1 - 12	3.30	"	"	"
67 ✓	'49 Camp Admission	- 12 - 12	3.60	12 - 12	3.60	"	"	"

Sta.	Activity	Hrs.Wk.Dy.	Sl.Ch.	Spe.Hrs.	Sl.Ch.	Sat.	Sun.	Hol.
74 ✓	Natatorium	- (12) - 12	3.60	12 - 12	3.60	"	"	"
75 ✓	Infant Incubator	9 - 12	4.50	9 - 12	4.50	"	"	"
77 ✓	Educated Horse	12 - 12	3.60	12 - 12	3.60	"	"	"
82 ✓	Dayton Flood	12 - 12	3.60	12 - 12	3.60	"	"	"
83 ✓	Creation	12 - 12	3.60	12 - 12	3.60	"	"	"
85 ✓	Bowls of Joy	11 - 12	3.90	11 - 12	3.90	"	"	"
86 ✓	Australasian Village	4 - 12	2.40	1 - 12	3.30	"	"	"
90	Mysterious Orient Add.	<i>Cut out</i> 12 - 12	3.60	12 - 12	3.60	"	"	"
91	Mysterious Orient Theatre	<i>Cut out</i> 12 - 12	3.60	12 - 12	3.60	"	"	"
95 ✓	Toyland Flea Circus	12 - 12	3.60	12 - 12	3.60	"	"	"
96 ✓	Toyland Lady Elizabeth	12 - 12	3.60	12 - 12	3.60	"	"	"
97 ✓	Toyland Canal	12 - 12	3.60	12 - 12	3.60	"	"	"
99 ✓	101 Ranch Admissions	- (12) - 12	3.30 3.60	12 - 12	3.60	"	"	"
102 ✓	Japan B. Mystic Cave	4 - 12	2.40	1 - 12	3.30	"	"	"
108 ✓	Panama Canal			12 - 12	3.60	"	"	"
109 ✓	Panama Canal	(12) 1 - 12	3.30 3.60	12 - 12	3.60	"	"	"
117 ✓	Toyland Human Lady	<i>Cut out</i> 4 - 12	2.40	1 - 12	3.30	"	"	"
119 ✓	Natatorium			4 - 12	2.40	"	"	"
121 ✓	Japan B. Monkey Show	4 - 12	2.40	1 - 12	3.30	"	"	"
122 ✓	Japan B. Peep Show	4 - 12	2.40	1 - 12	3.30	"	"	"
146 ✓	Tourmaline King Mine	9 - 6	2.70	9 - 6	2.70	"	"	"
150 ✓	Yacht Harbor	9 - 9	3.60	9 - 9	3.60	"	"	"
200 ✓	Roast Beef #21	11 - 12	3.90	10 - 12	4.20	"	"	"
203 ✓	Roast Beef #1	- (4) 8 - 12	2.10 2.40	11 - 12	3.90	"	"	"
205 ✓	Frankfurters Hand Out			11 - 7:30	2.55 2.70	"	"	"
208 ✓	Shooting Gallery	11 - 12	3.90	11 - 12	3.90	"	"	"
210 ✓	Roast Beef Hand Out			11 - 7:30	2.55 2.70	"	"	"
213 ✓	Mellow Wafers	12 - 12	1.80 2.10			"	"	"
218 ✓	Orange Blossom	4 - 12	2.40	1 - 12	3.30	"	"	"
220 ✓	Shooting Gallery	11 - 12	3.90	11 - 12	3.90	"	"	"
222 ✓	Gunst Cigars	8 - 12	4.80	8 - 12	4.80	"	"	"
223 ✓	Novagem	9 - 12	4.50	9 - 12	4.50	"	"	"
224 ✓	Soft Drinks	11 - 12	3.90	11 - 12	3.90	"	"	"
225 ✓	Buttermilk Stand	11 - 12	3.90	11 - 12	3.90	"	"	"
227 ✓	African Dip	1 - 12	3.30	11 - 12	3.90	"	"	"

Sta.	Activity	Hrs. WkDy.	Sl. Ch.	Spe. Hrs.	Sl. Ch.	Sat. Sun. Hol.
228 ✓	Orange Blossom	4 - 12	2.40	1 - 12	3.30	" " "
229	Roast Beef	11 - 12	3.90	11 - 12	3.90 ^{2.40 2.10}	" " "
230 ✓	Candy Kisses	(12) - 12	3.60	12 - 12	3.60	" " "
231 ✓	Frankfurters			11 - 11	2.10	Loss Sun only
233 ✓	Buttermilk	11 - 12	3.90	11 - 12	3.90	" " "
234 ✓	Orange Blossom	11 - 12	3.90	11 - 12	3.90	" " "
236 ✓	African Dip	1 - 12	3.30	11 - 12	3.90	" " "
237 ✓	Soft Drinks	11 - 12	3.90	11 - 12	3.90	" " "
239 ✓	Judell's Smoke Shop	9 - 12	4.50	9 - 12	4.50	" " "
242 ✓	Chicardelli's	11 - 12	3.90	11 - 12	3.90	" " "
256 ✓	Soft Drinks	10 - 8	3.00	10 - 8	3.00	" " "
257 ✓	Soft Brinks	(9) 10 - 6	2.40 ^{2.70}	(9) 10 - 6	2.40 ^{2.70}	" " "
259 ✓	Soft Drinks	10 - 8	3.00	10 - 8	3.00	" " "
261 ✓	I X L Tamales	11 - 9	3.00	11 - 9	3.00	" " "
262 ✓	I X L Tamales	11 - 9	3.00	11 - 9	3.00	" " "
263 ✓	I X L Tamales	11 - (11)	3.00 ^{3.60}	11 - (11)	3.00 ^{3.60}	" " "
272 ✓	Buttermilk	(9) 10 - 6	2.40 ^{2.70}	(10) 10 - 8	3.60 ^{3.60}	" " "
274 ✓	Buttermilk	12 - 5		12 - 5	2.10 ^{1.50}	" " "
275 ✓	Frankfurters	12 - (8)	2.10 ^{2.40}	12 - (8)	2.10 ^{2.40}	" " "
276 ✓	Frankfurters	(11:00) 11:30 - 6:30	2.10 ^{2.40}	(11:00) 11:30 - 6:30	2.10 ^{2.40}	" " "
278 ✓	Novagem	9 - (11)	4.20 ^{4.50}	9 - (11)	4.20 ^{4.50}	" " "
280 ✓	Walter Baker Co.	(9) 9:30 - 5:30	2.10 ^{2.70}	9:00 6:00	2.70	Closed Sunday.
282 ✓	Soft Drinks Agri. Bldg.	11 - 6	2.10	11 - 6	2.10	" " "
283 ✓	Soft Drinks	11 - 6	2.10	11 - 6	2.10	" " "
286 ✓	Soft Drinks	11 - 6	2.10	11 - 6	2.10	" " "
287 ✓	Soft Drinks	11 - 6	2.10	11 - 6	2.10	" " "
288 ✓	Soft Drinks	11 - 6	2.10	11 - 6	2.10	" " "
291 ✓	Soft Drinks	11 - 6	2.10	11 - 6	2.10	" " "
295 ✓	Welch's Grape Juice	9 - 12	4.50	9 - 12	4.50	Closed Sunday
299 ✓	Soft Drinks	11 - 6	2.10	11 - 6	2.10	" " "
302 ✓	Dixie Land	10 - 12	4.20	10 - 12	4.20	" " "
314 ✓	Chinese Padoga Candy	4 - 12	2.20	11 - 12	3.90	" " "
332 ✓	American Biscuit Co.	9 - 6	2.70	9 - 6	2.70	" " "
334 ✓	Apple Cider	(9) 10 - 6	2.40 ^{2.70}	(9) 10 - 6	2.40 ^{2.70}	" " "
335 ✓	Apple Cider	12 - (8)	1.80 ^{2.10}	12 - (8)	1.80 ^{2.10}	" " "
336 ✓	Roast Beef	11 - (8:00) 7:30	2.55 ^{2.70}	11 - (8:00) 7:30	2.55 ^{2.70}	" " "

Sta.	Activity	Hrs.	Wk. Dy.	Sl. Ch.	Spe. Hrs.	Sl. Ch.	Sat.	Sun.	Hol.
337 ✓	Roast Beef	11 - 7:30	8:00	2.55	11 - 7:30	2.55	"	"	"
343 ✓	IEL Tamales	11 - 6		2.10	11 - 6	2.10	"	"	"
347 ✓	Citrus Cream	11 - 6		2.10	11 - 6	2.10	"	"	"
348 ✓	Toyland Tub & Baloon	12 - 12		3.80	12 - 12	3.60	"	"	"
349 ✓	Toyland Auto Ball Game	7 - 12		2.10 1.50	1 - 12	3.30	"	"	"
352 ✓	Spanish Candy Kitchen	11 - 6		2.10	11 - 6	2.10	"	"	"
401 ✓	Carrousel 2nd Ride	11 - 12		3.90	9 - 12	4.50	"	"	"
402 ✓	Scenic Railway 2nd Ride	12 - 12		3.60	11 - 12	3.90	"	"	"
405 ✓	Racing Coaster 2nd Ride	12 - 12		3.60	11 - 12	3.90	"	"	"
409 ✓	Bowls of Joy 2nd Ride	11 - 12		3.90	11 - 12	3.90	"	"	"
501 ✓	Tehuantepec Sales	12 - 12		3.60 3.30	12 - 12	3.60	"	"	"
506 ✓	Souvenir Watch Co.	11 - 12		3.90	11 - 12	3.90	"	"	"
516 ✓	Grand Canyon Sales	11 - 12		3.90	11 - 12	3.90	"	"	"
520 ✓	Souvenir Watch Co.	10 - 12		4.20	10 - 12	4.20	"	"	"
523 ✓	Baldwin Jewelry Co.	9 - 12		2.70 4.50	9 - 6 11:30-6	2.70 2.25	"	"	"
524 ✓	Baldwin Jewelry Co.	9 - 6		2.70	9 - 6	2.70	"	"	"
538 ✓	Baldwin Jewelry Co.	9 - 6		2.70	9 - 6	2.70	"	"	"
551 ✓	Alaska Garnet Co.	9 - 5		2.70 2.40	9 - 6	2.70	Closed Sundays		
556 ✓	Schoor's	9 - 6		2.70	9 - 6	2.70			
557 ✓	Schoor's	9 - 6		2.70	9 - 6	2.70			
558 ✓	Balkan	9 - 6		2.70	9 - 6	2.70			
701 ✓	Old Nuremberg	11 - 1		4.20	11 - 1	4.20	"	"	"
702 ✓	Chinese Padoga Rest.	12 - 12		3.60	12 - 12	3.60	"	"	"
704 ✓	Old Faithful Inn	11 - 1		4.20	11 - 1	4.20	"	"	"
706 ✓	Japan Beautiful Rest.	11 - 12		3.90	11 - 12	3.90	"	"	"
707 ✓	'49 Camp Rest.	11 - 12		3.90	11 - 12	3.90	"	"	"
708 ✓	Marin Garden Cafe	11 - 1		4.20	11 - 1	4.20	"	"	"
709 ✓	Marin Garden Clam Bake	12 - 8		2.40	12 - 8	2.40	"	"	"
710 ✓	Muller's Rest.	11 - 1		4.20	11 - 1	4.20	"	"	"
712 ✓	Inside Inn	Broken		2.40	Broken	2.40	"	"	"
714 ✓	Old Faithful Inn	6 - 1		2.10 1.50	6 - 1	2.10 1.50	"	"	"
715 ✓	Old Nuremberg				5:3- 12:30	1.80	"	"	"
750 ✓	Roast Beef	11 - 12		3.90	10 - 12	4.20	"	"	"
751 ✓	Hawaiian Village	12 - 12		3.60	12 - 12	3.60	"	"	"
752 ✓	MJB Coffee Parlor	11 - 12		3.90	11 - 12	3.90	"	"	"

Sta.	Activity	Hrs.Wk.Dy.	Sl/Ch.	Spe.Hrs.	Sl. Ch.	Sat.Sun.	Hol.
754 ✓	Dairy Lunch #2			3 - 10	2.10	Sat.Sun.	Hol.
755 ✓	Dairy Lunch #2	9 - 12	4.50	9 - 12	4.50	" "	"
757 ✓	Toyland Ball Room Cafe	5 - 12 - 2.10		5 - 12 2.10	3.30	" "	"
758 ✓	Roast Beef	5:30-12	1.95	11 - 12	3.90	" "	"
761 ✓	Frankfurters	11 - 12	3.90	10-11-12 3.90	4.20	" "	"
763 ✓	Dairy Lunch	9 - 9	3.60	9 - 9	3.60	" "	"
764 ✓	Y.W.C.A.	11 - ⁽¹¹⁾ 8:30	2.95 3.60	11 - ⁽¹¹⁾ 8	2.85 3.60	" "	"
766 ✓	Japanese Tea House	11 - 6	2.10	11 - 6	2.10	" "	"
2003 ✓	Java Coffee Curios	10 - 5	2.10	10 - 5	2.10	" "	"
✓	Austrian	9 - 6	2.70	9 - 6	2.70	" "	"
✓	German	9 - 6	2.70	9 - 6	2.70	" "	"
✓	Swiss	9 - 6	2.70	9 - 6	2.70	" "	"
✓	Spanish	9 - 6	2.70	9 - 6	2.70	" "	"
✓	Turkish	9 - 6	2.70	9 - 6	2.70	" "	"

CONCESSIONAIRES

CONCESSIONS.

David Monasch.
Atchison, Topeka & Santa Fe. R. R.
S. Fischel.

Days of Forty-nine Company.
Adolph G. Sutro

L. E. Meyers.
L. E. Meyers.
Pacific Aeroscope Co.-By N. W. Hickman
Ralph K. Marshall & Elmer V. Cunn
Estate of A. Rossiter & Edwin A. Wasserman
E. W. McConnell
Marcel Giesinger

E. W. McConnell,
" " "
" " "
" " "

Patrick Bros.
L. E. Seipt
Souvenir Watch Co.
E. J. Levin and
Samuel Raphael.
S. Fischel
" "

Submarine Amusement Co.
Lee Ladanyi

Willard Wood,
Louis J. Coffee
Otto Muller

L. A. Thompson, Pacific Coast Co.
" " " " " "

Richard Mirzian
A. de Lisle Holland
National Ice Cream Co.
Postal Studio Co.
B. E., M.C. & J. Lasky
" " "

A. C. Lambert,
Abkar Etrakian et al.
C. W. Harris, S. Rockridge & J. M. Grant,
D. Ghiradelli & Co.
Official Fair Coin Co.
Fritz Muller & Sons,
Mark M. Lichter
Union Ice Co.
Louis T. Samuels, N. P. Lilienthal, et al.
L. M. McDermot
Frank J. Hennessey,
Calwa Distributing Co.
Workman Packing Co.
Constant Bacarat
John M. Sullivan
S. G. Brittain, Mgr.
Kenneth Croft Amusement Enterprise
Walter Baker Chocolate Exhibit Co.
Miss Margaret Claves,
Neptune Amusement Co.
John T. Dickman

President Taft Spade.
Grand Canyon of Arizona exhibit.
Child's Welfare Exhibit.
Infant Incubator.
Model Hygienic Indoor and Outdoor.
Nursery.

The Forty-nine camp.
Hydro-Aeroplane School of Instruction
and Exhibition.
Panama Canal.
Panamanian Coin and Souvenir.
The Aeroscope.
Officially Souvenir case of the P. P. I. E.
Orange Blossom, Inc.
Evolution of the Dreadnaught.
The realistic Reproduction of Napoleon
Bonapart's Reign
Cyclorama, Battle of Gettysburg
The Human Roulette
Creation
The Naran Palast
The Ice Palace
Old Red Mill
P. P. I. E. Official Souvenir Watch.

Frankfurter Inn
Roast Beef and Roast Meats, Potiserrrie
The Submarine.
"La Chateau" Pre-Exposition & Exposition
Restaurant.
Official Souvenir Pen Concession.
Novelty Dairy Lunches
Muller's Restaurant, Pre-Exposition and
Exposition Restaurant
Racing Coaster
Scenic Railway
Peanuts and Popcorn
Mohammed's Mountain
Ice Cream Model Factory & Cold Storage Depot
Photographic Postal Studio (Exposition period)
" " " pre-Exposition period.

Phrenometers.
Pacific Fruit Exchange
Souvenir Tree & Seed Concession.
D. Ghiradelli Chocolate Exhibit
Reproduction \$50 slug.
Old Nurrenberg
Pan Souvenir.
Furnishing & Sale of Ice on Expo. Grounds.
Lavatories & Public Conveniences.
Miniature Railroad.
Sherman Rose Cottage & Tamale Booth.
Calwa Grape Juice.
I. X. L. Model Tamale Factory.
Le Tanagra.
Soft Drinks
American Chicle Chewing Gum.
Shamrock Isle
Chocolate Exhibit.
Claves Oriental Applied Art.
The Natatorign
Shooting Gallery.

CONCESSIONAIRES

F. W. Swanton
 Frederic Thompson
 M. A. Gunst & Co.
 Richard M. Sauers, Lee H. Tate,
 M. Rosenthal, Agent
 " " "
 " " "
 Anderson & Lewis
 Herbert G. W. Meyerfeld
 Crowley Launch Co.
 John J. Deane
 Orange Blossom, Inc.
 Mollie F. Munich
 E. W. McCormick
 Richter & Leblang
 Coin Machine Mfg. Co.
 John Morrissey
 Jim Wong
 Chas. A. McCann
 Silas Christofferson
 Pinkerton's National Detective Agency
 Union Pacific R. R. Co.
 Am. Oriental Concession Co.
 " " " "
 Jim Wong
 Pathe Freres
 Levenson & Co.
 E. W. McConnell,
 Amer. Oriental Conc. Co.
 Orange Blossom Co.
 J. B. Howell et al.

 John H. Spohn
 James W. Young
 H. S. Crocker
 P. Bacigalupi
 Souvenir Publishing Co.
 Restall Mfg. Co.
 F. G. Herr,

CONCESSIONS

Carouselles.
 Grown-up Toyland, "Missing Link".
 House of Staples
 Temple of Childhood
 Austrian Confectionery
 Vienna Coffee Restaurant
 Karlsbad Waffle & Cake Bakery.
 Tehautapee
 Ball Throwing
 Pleasure Craft
 Alligator Farm
 Orange Blossom Candies.
 Checking Privilege
 Inside Inn
 Fountain Pens
 Coin.
 Moving Picture Theatre
 Chinese Pagoda & Tea Garden
 Liberty Bell Souvenir
 Aviation Concession
 Agreement with Exposition
 Yellowstone Park
 Soft Drinks
 Mysterious Orient
 Chinese Village
 Official Cinematographers
 Broom & Brush Factory
 Panopticon
 Novelty Dairy Lunches
 Orange Blossom Candies & Co.
 Palace of Electrical Mechanical &
 Chemical Wonders.
 Welch's Grape Juice
 Young's Restaurant
 Photographic Concession.
 Coin controlled seats.
 Official Postal Card Concession
 Rose & Flower Bead Conc.
 Novelties & Souvenirs.

Concessions contract, blank

The Bancroft Library, University of California, Berkeley

Panama-Pacific International Exposition records, 1893-1929 (bulk 1911-1916) (BANC MSS C-A 190)

Subseries 1.2: Administrative Files

Carton 42, Folder 20

Panama-Pacific International Exposition

APPLICATION FOR CONCESSION

The undersigned applies for a LICENSE for a CONCESSION at the PANAMA-PACIFIC INTERNATIONAL EXPOSITION, to be known as (here give exact name)

This application is made under all of the covenants hereof and under all of the conditions appended hereto which are expressly made a part hereof, and, in accordance therewith the applicant represents and offers as follows:

1. The nature of the Concession is (here give full description)

2. The number of employees or persons required to operate the Concession is

3. If granted the Concessionaire will expend in constructing, installing and equipping the Concession not less than

Dollars, which shall be exclusive of the cost of vendible stock or merchandise of a selling concession; and, in addition thereto if the privilege of selling is granted, will expend for stock and merchandise the sum of

(\$.....) Dollars.

4. The ground or floor space desired issquare feet.

The frontage requested isfeet.

5. It is desired that the concession shall be located

6. This application is made by the person, firm or corporation who will operate the Concession, and the real persons interested and the extent of their respective interests are (here give full information)

7. Reference is made to the following persons as to the financial and business ability of the applicant:

NAMES.

ADDRESSES.

NAMES.	ADDRESSES.
.....
.....
.....
.....

8. For the license to use the land or floor space which may be allotted, the Concessionaire will pay to the Exposition Company (\$.....) Dollars, on

9. For the granting of said Concession the Concessionaire will pay a bonus of (\$.....) Dollars, on the granting of the Concession.

10. In addition to all other payments the Concessionaire will pay per cent. of the gross receipts of said Concession.

11. All communications in relation hereto may be sent to at

San Francisco, California, and if the application is granted the Concessionaire will cause to be executed a surety bond as required under the conditions appended hereto in favor of the Exposition Company in the sum of (\$.....) Dollars.

Dated:, 191.....

I, The undersigned, do hereby certify that the above is a true and correct copy of the original as filed in my office.

This application is made under all of the conditions herein and under all of the conditions appended hereto which are

EXPOSITION, to be known as (the name of the Exposition)

The undersigned hereby for a LICENSE for a CONCESSION of the PANAMA-PACIFIC INTERNATIONAL

APPLICATION FOR CONCESSION

Panama-Pacific International Exposition

CONDITIONS.

1. The foregoing application is an offer which may be accepted by the Exposition Company at any time before notice to it in writing of its withdrawal. It is subject to all of these conditions. It confers no rights upon the applicant and in no way binds the Exposition Company prior to notification of its acceptance. Notification of acceptance shall be given in writing, and may be given personally, or by mailing in San Francisco, postage prepaid, enclosed in an envelope addressed to the applicant at the San Francisco address given in application. Notification by mailing shall be complete twenty-four hours after mailing. Acceptance confers no rights upon the applicant unless the applicant shall keep and perform all of the further conditions hereof.
2. The applicant warrants the truth of all representations made in the foregoing application, and admits that each of them is material, and made with the intention that it shall be relied upon by the Exposition Company. Acceptance of the offer binds the applicant to make, do and perform each and every of the things therein offered, in accordance with these conditions. Unless the said offer shall be withdrawn prior to its acceptance the applicant, from the date of the application until the official closing of the Exposition, will not, without the written consent of the Exposition Company, in the State of California, outside of the grounds of the Panama-Pacific International Exposition, construct, install, equip or operate any similar concession, or amusement device, nor exhibit nor show the whole or any feature or reproduction of said concession.
3. At any time before the withdrawal of the offer made in the application, or after its acceptance and before the commencement of actual construction of the booths, buildings or other structures therefor, the applicant on request will submit to the Exposition Company, without cost to it, sketches, plans and models of any proposed building or other structure, and of all mechanical devices proposed to be used in connection with such concession, with estimates of cost thereof, showing proposed coloring and lettering, safety devices, fire risks, and character and estimated quantities of power, water, gas, steam, electricity and other general service required, all with such detail as may be required by the Exposition Company, and all of such plans and estimates when submitted shall be deemed and in all things considered as a part of the original application.
4. Within five days after notification of the acceptance of the applicant's offer he shall pay to and deposit with the Exposition Company all sums of money to be paid or deposited under the terms of said application at the time of the granting of the concession, and shall at the same time deliver to the Exposition Company a duly executed surety bond, issued by a surety company approved by the Exposition Company in the amount stated in said application which said bond shall be to and in the form prescribed by the Exposition Company, and shall be conditioned upon the faithful performance and observance by the Concessionaire of all of the covenants of the application, of these conditions and the terms of the License to be issued to the Concessionaire, whether said conditions and covenants be expressed or implied. Said bond shall particularly provide further (1) that in consideration of its acceptance it shall be held to be a part of the entire contract between the Exposition Company and the Concessionaire, (2) that if for its protection the Exposition Company shall require an additional bond in a sum not in excess of the penal sum named in the original bond, the Concessionaire shall furnish the same within ten days after notification so to do, and default in that particular shall be deemed a breach of the contract, (3) that the bond shall inure to the benefit of all persons claiming by, through, under or against the Exposition Company for loss or damage due to the act or omission of the Concessionaire or his agents, servants or employees in the construction, installation, equipment or operation of the concession granted, and (4) that the Exposition Company is and shall be entitled to everything of value which the surety has received or may receive from or on account of the Concessionaire by way of indemnity for the performance of the obligation of said bond, and that the Exposition Company upon the default of the Concessionaire may compel the application of such indemnity to its satisfaction.
5. Upon the acceptance and approval of said bond and the payment and deposit of said sums within the time fixed therefor, the Exposition Company will issue to the Concessionaire a License for the Concession, which License together with said bond, these conditions and the application shall evidence the entire contract on the part of the Exposition Company with the Concessionaire. The provisions thereof shall be strictly construed in favor of the Exposition Company, and a breach of any of the conditions of said contract on the part of the Concessionaire shall entitle the Exposition Company at its option to revoke said License and take over or discontinue the operation of said concession. Said contract shall not entitle the Concessionaire to have or receive power, gas, electricity, steam, compressed air, heat, light, water or other service, nor supplies, merchandise or commodities of any nature or description.
6. No oral statement or representation made by any officer or agent of the Exposition Company, and no advertisement or written statement or promise in conflict with any of these conditions except by express authorization of its Board of Directors shall be considered as binding the Exposition Company. Its purpose is to open the Exposition on February 20, 1915, and to close it on December 4, 1915, and between those dates to keep its gates open during such hours and on such days as its Board of Directors may from time to time determine, but it expressly reserves the right to postpone the day of opening, to change the day of closing, and to close the gates of the Exposition, or close any division, department, section or portion thereof at any time or for any period. It does not warrant to the applicant and makes no guaranty or representation that said Exposition will be or remain open in whole or in part at or during any particular time, nor that at any time there will be facilities for supplying, nor that there will be supplied, with or without payment therefor, power, gas, electricity, steam, compressed air, heat, light, water or other service, nor supplies, merchandise or commodities of any nature or description. The Exposition Company shall in no event be held liable for injury, damages or loss sustained by the Concessionaire, occasioned by, or directly or indirectly attributable to, any act or omission of the Concessionaire or any of his agents, servants, employees or patrons, or caused by the negligence, wantonness or malice of any person or persons not at that time under the control of the Exposition Company, or by any person in its employ acting outside of his duties or in conflict therewith, or from fire originating in the Concession structures, or outside thereof and communicating thereto, or the bursting of any pipe or main, or by or from water from any source, or the acts of rioters or the public enemy, or from any other cause beyond the control of the Exposition Company.
7. At any time after the issuance of the said License the Concessionaire, at his own cost, shall apply through the legal department of the Exposition Company for such patents and copyrights and register such trade marks as he may be advised by the Exposition Company may be granted or registered for the protection of his concession, or any part or parts thereof, and coincident with any such application shall assign the same to the Exposition Company for its security until the official closing of the Exposition, when the same shall be reassigned to the Concessionaire. If the Concessionaire shall use in or about the construction, installation, equipment or operation of said concession any patented or copyrighted device, he shall before using the same procure the lawful right to use the same.
8. In the construction, installation, equipment and operation of the concession, all laws of the United States, the State of California, the ordinances of the City and County of San Francisco, the regulations and orders of the health, police and fire departments, the rules and regulations, rulings and orders of the Exposition Company and its Division of Concessions and Admissions as the same have been or may hereafter be promulgated, shall be obeyed by the Concessionaire and all persons in interest with him.
9. At such time and place, in such manner and with such materials as the Exposition Company may direct, the Concessionaire, at his own cost, will commence the erection, installation and equipment of such buildings and structures as may be necessary for the concession, and shall similarly commence the preparation of any ground or floor space for the maintenance and operation of said concession, and shall similarly commence the stocking with merchandise any selling concession, and shall thereafter, when and as directed by the Exposition Company, fully complete such erection, construction, preparation, installation, equipment and stocking at or before the time to be set by and to the satisfaction of the Exposition Company. Thereafter at all times the Concessionaire shall maintain his buildings, structures, stock and equipment to the standard of quality and amount as required by the Exposition Company, and shall in all things advertise and operate said concession in a modern and businesslike manner and to the satisfaction of the Exposition Company. It may require the Concessionaire and his employees to take part in parades in or out of the Exposition grounds, and it may require attendants and employees of the Concessionaire to wear prescribed or approved uniforms, badges or other distinguishing marks. It may require the discharge and exclusion from the Exposition grounds of any employee of the Concessionaire whose appearance, language or acts are by it determined to be detrimental to the welfare of the Exposition. All stock sold shall be clean and attractive in appearance, and if the Concession is for articles intended for human consumption the same shall be pure, wholesome, neatly served and in the best condition in which articles of similar nature are elsewhere served or sold. In the operation of the Concession, whether it be for sales or exhibitions, the utmost care shall be exercised by the Concessionaire for the safety and convenience of the public. Exhibitions and exhibition features shall not be curtailed nor permitted to deteriorate in any particular. Exhibitions must be given, and all booths and selling agencies must be open and ready for business and must be closed promptly at such hours as the Exposition Company may direct. It reserves the right to fix all prices and fees charged by the Concessionaire to assure the best returns and to prevent overcharges. No nostrums or articles deleterious to health, offensive to the senses, against good morals, or in violation of any law, ordinance, police or health regulation, or rule, regulation or ruling of the Exposition Company, shall be sold, offered for sale or exhibited, nor shall said Concession be operated in any way which the Exposition Company shall determine to be offensive to good taste or the moral sense, or to interfere with the business, comfort, safety or convenience of other concessionaires, exhibitors, or visitors to the Exposition.
10. For its security the Exposition Company, under such regulations as its Board of Directors from time to time may make or approve, shall have the right to appoint such inspectors as it may elect to inspect the buildings, structures, stock, service, machinery, mechanical devices, electric appliances and exhibitions of the Concession, and cashiers, ticket sellers and ticket takers, to receive and account for any portion or all of the gross income derived from the operation of said Concession; and it may require the Concessionaire to install or use cash registers, turnstiles, ticket choppers, duplicate tag devices, tickets or tags, and to keep such books and accounts all in such form as it may direct. In the event that the Exposition Company, under the terms hereof, elects to appoint cashiers to take all of the gross income of the Concessionaire, or to appoint ticket sellers, ticket takers or inspectors as herein provided, the Concessionaire shall pay the actual cost thereof to the Exposition Company. It may require the

Concessionaire to make such accountings and settlements with it in such manner, upon such vouchers and at such times as it may from time to time direct. If the Exposition Company, through its cashiers, receives all of the gross income of the Concessionaire in the operation of the Concession, it shall keep a special account thereof, which at all reasonable times shall be open to the inspection of the Concessionaire or his duly authorized representative, and it shall account to and settle with the Concessionaire thereupon, daily or at such other times as it may from time to time determine, provided that such settlements shall be made at least once each week. On any such settlement the Exposition Company may deduct from the amount which would otherwise be payable to the Concessionaire all sums which may be due it from the Concessionaire and such further amount as it may determine to be necessary or reasonable to protect it against the claims of any and all persons for any act or omission of the Concessionaire. The balance of the gross income shall be paid to the Concessionaire, or to his order. If privilege of sales is given to the Concessionaire the Exposition Company may require him to use a specified form of bag, wrapper or carton, to be issued by the Exposition Company, and may require the Concessionaire to deposit, upon any such issue, a sufficient sum of money to cover the entire retail selling price of the article to be sold in such bags, wrappers or cartons. Should the business of the Concessionaire be such as to require the use of tickets for any purpose the Exposition Company may require the purchase by the Concessionaire and the use in such business of tickets of its design, numbered and audited by it, or to make a deposit therefor, of such sums and at such price as will assure it of the receipt of the gross income of the business, subject to the right of the Concessionaire to the settlements and payments for which provision is herein made. It may, by regulation, adopt any other means than as herein set forth designed to protect it as against any default of the Concessionaire. The Concessionaire shall make no sales or exhibitions except in the manner and upon the vouchers and payments required by the Exposition Company. For the further security of the Exposition Company, the Concessionaire shall, at his own cost, procure and transfer to the Exposition Company such policies of fire and accident insurance as the Exposition Company may require. All the requirements which may be made or changed at any time by the Exposition Company in regard to the collection of income or settlement of accounts or the holding of moneys due to, or collection of moneys due from, the Concessionaire, shall be determined by the Exposition Company, or, in any particular instance the same may be determined by supplemental agreement approved by its Board of Directors or made under its authority.

11. No waste, destruction of, or injury to the property of the Exposition Company will be permitted. The Concessionaire shall in no case be permitted to erect upon or in any manner use or trespass on a strip of land one foot in width and extending along the inside of the exterior fence of the Exposition grounds between gates, nor to alter, destroy, or attach anything to, or cut, or remove anything from the exterior fence of the Exposition grounds. Neither the Concessionaire, his employees nor patrons shall at any time enter or leave the Exposition grounds except by such gates or through such turnstiles as may be designated therefor by the Exposition Company.

12. The Concessionaire is not and shall not be the agent of the Exposition Company, nor authorized by it to make any representation or promise or contract binding upon it. The Exposition Company is not and shall not be the agent of the Concessionaire. Notwithstanding any agreement between the Exposition Company and the Concessionaire whereby a percentage of profits or income shall be paid to or retained by the Exposition Company, the same shall at all times be deemed and considered as a measure of compensation only, and there is not and shall be no partnership between the Exposition Company and the Concessionaire. No officer, agent or employee of the Exposition Company shall be interested in the concession or personally receive from the Concessionaire any money or benefits without the express authorization of the Board of Directors of the Exposition Company.

13. The officers and directors of the Exposition Company and such heads of Divisions and Departments thereof and such other agents and inspectors of the Exposition Company as may be designated by it, shall at all reasonable times have access to any booth, tent, building, room or place occupied by the Concessionaire or others acting under his permission and shall have free admission to any exhibition given by the Concessionaire. The Exposition Company may also require free admission or exhibitions to be given to such distinguished visitors to the Exposition and such representatives of the Press and others as it may designate.

14. The Concessionaire shall promptly pay to all persons, firms and corporations, including the Exposition Company, for power, gas, electricity, steam, compressed air, heat, light, water, or other service, wages materials, supplies, merchandise and commodities furnished to the Concessionaire, or used in connection with the construction, installation, equipment, stocking or operation thereof, and all damages to persons or property due to any negligence, wantonness or malice of the Concessionaire or any person in his employ or acting in his interest or under his direction. In case of default herein the Exposition Company, at its option may pay on account of the Concessionaire the amount, or any part, of any claim or claims against the Concessionaire, and its payment thereof shall establish between it and the Concessionaire the correctness of the amount and the legal liability of the Concessionaire therefor, and the Concessionaire shall thereby be and become obligated to repay to the Exposition Company the amount of any such payment, at the date thereof, together with interest thereon at the legal rate from the date thereof until the same shall have been fully repaid, together with all costs incurred and a reasonable attorneys fee to be fixed by the Court in the event of suit in the collection thereof.

15. The Concessionaire shall at all times save the Exposition Company free and harmless of and from each and every claim and demand of whatsoever nature made or to be made by or on behalf of any person or persons for any act or omission on the part of the Concessionaire or any persons or persons acting in his behalf or under his employ or direction and from all loss and damage of every nature and description by reason of any such act or omission.

16. The Exposition Company will provide by such means as its Board of Directors may determine, or approve, for the free admission to the Exposition grounds of the Concessionaire and his servants and employees and the admission of teams and persons engaged in delivering material and supplies. It expressly reserves the right to designate hours, gates of entrance and exit for all such purposes, and to prescribe the rules and regulations under which passes shall be honored, and to take such means as may appear to be best suited to prevent the abuse of pass privileges. It may revoke or cancel any pass or pass privilege, and may eject or exclude from the Exposition grounds any person who violates any of its rules or regulations.

17. Courtesy to the patrons of the Exposition, to concessionaires, exhibitors, and to all officers, agents and employees of the Exposition Company will be required at all times. The Concessionaire and all persons in his employ will at all times be required to give prompt obedience to the orders of the Exposition Company and its authorized representatives in regard to the construction, installation, equipment and operation of the concession, and in regard to the exercise of the privileges of the Exposition grounds. If the Concessionaire is injured or aggrieved by any direction, ruling or act of any representative of the Exposition Company or any other concessionaire or exhibitor he shall make a statement thereof in writing, within twenty-four hours, to the Division of Concessions and Admissions of the Exposition Company, otherwise the same will be deemed to have been waived. The ruling of the Division of Concession and Admissions shall be final and conclusive unless the same shall thereafter be revoked or set aside by the Board of Directors or the final judgment of a Court of competent jurisdiction. Application to the Division of Concessions and Admissions, and its action upon any complaint on the part of the Concessionaire or any person in interest with him, or its refusal to act thereon, shall be a prerequisite to any relief being granted by any other officer or department of the Exposition Company, and an appeal from its decision to the Board of Directors and its action or refusal to act thereon shall be a condition precedent to the bringing of any action or suit against the Exposition Company by the Concessionaire or any person claiming by, through or under him.

18. Upon the breach of any of these conditions, or of any covenant contained in the application, bond or license of the Concessionaire, the Exposition Company may, at its option, revoke said License and may exclude the Concessionaire and all persons claiming under him from the Exposition grounds. In such event all money then in the possession of the Exposition Company which otherwise would have been due to the Concessionaire, and all buildings, structures, equipment, merchandise and personal property of every nature belonging to the Concessionaire and located upon the Exposition grounds, may be retained by the Exposition Company, and the value thereof at the time of said breach shall be applied to any indebtedness of the Concessionaire to the Exposition Company and to the satisfaction of any damages it may suffer by reason of such breach, and to the satisfaction in whole or in part of the claims of other persons against the Concessionaire. Title to all of said property, subject only to the duty of the Exposition Company to account for the value thereof, shall vest in it as of the date of such breach, and the same is assigned and transferred to the Exposition Company by the signature of the Concessionaire to the application. Upon taking over such property the Exposition Company shall make an inventory thereof and shall appraise the same, and, thereafter it may use or dispose of the same in such manner, for such prices, and to such persons as the Exposition Company may designate. The provisions hereof are cumulative only, and in no way affect any other right at law or in equity which the Exposition Company may have or assert against the Concessionaire upon the breach of the contract.

19. Upon the faithful performance of all of these conditions and of the covenants of said application, bond and license, and of any supplementary contract between the parties hereto, as soon as may be after the official closing of the Exposition, the Exposition Company and the Concessionaire shall make final settlement of their accounts, and the Concessionaire shall, at his own cost, remove from the Exposition grounds all buildings, structures and other property he may have placed therein and shall similarly remove all personal property belonging to him or to any person or persons in interest with him, and shall leave the ground or space theretofore occupied by him and others in interest with him, clean and free from debris and in a condition satisfactory to the Exposition Company within ninety (90) days after the final settlement but final payment shall not be made to the Concessionaire until all the provisions hereof have been complied with by the Concessionaire. The Concessionaire shall not wreck nor injure any of said buildings or structures, nor remove any of the equipment thereof, nor remove any property from the Exposition grounds without the consent of nor except in the manner required by the Exposition Company, nor at any time before such final settlement is made.

20. No assignment or transfer of the whole or any interest in the Concession, or in the income or profits thereof, shall be recognized by the Exposition Company without its prior consent thereto in writing.

Contract dated June 26, 1916 between Panama-California International Exposition and Joseph Weis

San Diego Public Library – Special Collections
Panama-California Exposition Collection (MS201)
Series IV: Legal Agreements
Box 1, folder 32

This Agreement, made and entered into this 26th day of June 1916,
by and between the **Panama California International Exposition**, a corporation organized
and existing under the laws of the State of California (hereinafter designated the Expo-
sition), party of the first part, and Joseph Weis
of the City of San Diego, State of California

of _____
(hereinafter designated the Concessionaire), party of the second part,

Witnesseth, That for and in consideration of the covenants and agreements hereinafter con-
tained and the payments hereinafter to be made by the Concessionaire to the Exposition, it is
hereby mutually covenanted and agreed by and on behalf of the parties hereto, for them-
selves, their heirs, executors, administrators, successors and assigns as follows, to-wit:

The Exposition promises and agrees that it will and does hereby grant to the Conces-
sionaire a concession to be known as Souvenir-Penny Machine Concession
concession, more particularly described under Paragraphs Numbered 3 and 11 hereof.

1. The right, upon the space hereinafter described within the Exposition grounds, to construct and operate a
concession known as Souvenir-Penny Machine Concession
to consist of features hereinafter more specifically described. The construction and operation of said concession to
be carried out in detail after the manner hereinafter described and in accordance with plans, sketches and specifications
to be submitted to and approved by the Exposition, said plans to be submitted not later than _____
to be started within five days after the approval of the plans by the Exposition and all construction and equipment
to be completed on or before June 30th, 1916

2. The right to operate this concession during each and every day this Exposition is open to the public, subject to
the conditions herein set forth.

3. The right to derive revenue only from the following sources and in the manner herein set forth:

Through the operation of the concession herein described in the
manner and at the prices hereinafter set forth.

4. The Exposition grants to the Concessionaire the permission and license to occupy the following described
space in the Exposition grounds for the purposes and under the conditions herein set forth.

Such location on the Plaza de Panama and other points within the
Exposition Grounds as may be satisfactory to the Exposition.

In consideration of the foregoing grants and privileges, the Concessionaire expressly agrees as follows:

5. That the Exposition does not in any way undertake to imply or guarantee the success, financially or other-
wise, of the venture or concession herein described, and it is mutually agreed and understood that the concessionaire
assumes the entire risk attendant upon the success or failure of his enterprise.

6. The Concessionaire agrees that the Exposition has done its full duty toward the Concessionaire by holding
an Exposition during the year 1916, or any part thereof, upon the grounds within which the aforesaid described
space is situated, and in granting the Concessionaire the use of such space for the purposes herein described, subject to
the fulfillment of all the undertakings, agreements, provisions and stipulations as herein set forth.

7. The Concessionaire agrees that, by reason of the Exposition holding an Exposition in the City of San Diego
during the year 1916, or any part thereof, the herein described space located within the Exposition grounds has a
high income value and the Concessionaire specifically agrees that the sole interest of the Exposition in connection
with the particular space herein described is to secure for the Exposition the greatest possible legitimate revenue from
the activities on and in connection with the space heretofore described.

8. It is further mutually agreed that, by reason of the Exposition holding an Exposition in the City of San Diego during the year 1916, or any part thereof, on the grounds within which the herein described space is located, the minimum income value to the Exposition for said space during the life of said Exposition is \$..... and, in consideration of the grants and privileges herein set forth, the Concessionaire agrees that he will pay to the Exposition as advance payment on percentages, the sum of \$..... on the execution of this contract. Furthermore, that as provided in this contract, he will pay to the Exposition a sum equivalent to.....% of the total gross receipts derived from the operation of this concession, and it is agreed that the Exposition will, beginning.....1916, credit the Concessionaire with a sum equal to.....% of the amount paid as advance percentages, and on the first of each calendar month thereafter, until the entire sum of \$..... paid as advance percentages shall have been credited the Concessionaire. It is specifically agreed by the Concessionaire that the said sum of \$..... paid the Exposition as advance percentages, becomes the sole property of the Exposition, thus assuring the Exposition a minimum income value from the herein described space; and it is further understood and agreed that the Exposition shall not refund the said payment or any uncredited portion thereof, in the event that the Exposition shall terminate this contract by reason of the default of the concessionaire or on account of his violation of any of his covenants herein contained.

9. As compensation to the Exposition for the foregoing grants and privileges, the Concessionaire agrees to pay the Exposition.....% of the gross receipts hereinbefore specified. Five (\$5.00) Dollars per week, payable weekly in advance.

10. The Concessionaire agrees to

11. The concession herein referred to and to be known as Souvenir-Penny Machine Concession is more specifically described as follows:

a. The Concessionaire is granted the privilege of operating not to exceed two (2) machines for the manufacture, so-called, of souvenirs of the Exposition; the operation of said concession to be conducted in substantially the following manner: The said machines are so constructed that they will receive a United States coin of the denomination of one penny or a coin of similar size, and upon running the same through the rollers of said machine, the said coin is elongated thereby and upon one side thereof is impressed or stamped a representation of the Spreckels Organ or of the California Building or of a Masonic Emblem, as the case may be;

b. No United States coin other than a one-cent piece shall be so utilized or defaced by said machine, and said concession must at all times be operated in a manner which does not conflict with any federal or state law or any ordinance of the City of San Diego;

c. The Concessionaire agrees to conduct said concession at all times in a manner which is satisfactory to the Exposition.



12. The Concessionaire agrees to have the building, or booth, herein provided for, completely finished and the business contemplated herein ready for operation not later than June 29th, 1916 ----- and that the said concession shall be in full operation as herein described and open to the public on or before June 30th, 1916, and each day thereafter during the year 1916 on which said Exposition is in operation.

13. It is expressly agreed by and between the parties hereto that the Rules and Regulations of the Exposition appertaining hereto are hereby made a part hereof and incorporated herein; and the Concessionaire specifically agrees that he will conform to and comply with all such rules and regulations and any and all amendments, additions to or modifications of the same that may hereafter be deemed advisable and made by the Exposition for the better government thereof.

14. The Concessionaire agrees to use any certain material for the purpose of decorating, such as bunting, flags, etc., that the Exposition may prescribe, in the event it is deemed advisable to lessen the fire risk.

15. Concessionaire agrees that he will not at any time keep upon the premises occupied by him in the Exposition grounds for any purpose whatsoever any malt, vinous or spirituous liquors of any kind or description either for sale or for private use, except as otherwise provided herein.

16. Concessionaire agrees that he will employ only such help as shall be first class in every respect and that he will on notice by the Exposition immediately discharge any employee who shall be unsatisfactory to the Exposition for any cause whatsoever.

17. Concessionaire agrees that he will at all times maintain the said concession in such sanitary condition and in such state of cleanliness and, in general, conduct the concession in such manner as shall meet with the approval of the Exposition, and upon notice by said Exposition to Concessionaire to alter, change or improve any method or condition in the conduct of said concession, Concessionaire shall forthwith comply with said request and upon failure so to do within forty-eight hours after the receipt by the Concessionaire of such notice, such failure shall constitute a material violation of this contract.

18. Concessionaire agrees that he will not sublet nor attempt to sublet, sell or otherwise dispose of the grants made to him hereunder, nor any part of them without the written consent of the Exposition.

19. It is understood and agreed between the Exposition and Concessionaire that this contract contains the only stipulations made between the parties hereto and Concessionaire agrees that no agreement made either in writing or otherwise by any employee of the Exposition, which is not duly authorized and made a part of this contract, shall be binding upon the Exposition.

20. Concessionaire agrees in case of forfeiture of this contract for any cause, that he will in such event allow all fixtures, equipment and appliances of every sort and kind to remain upon the premises and within the building aforesaid until the close of the Exposition, if required by the Exposition, and will allow the Exposition to use the same without charge or permit others to use same without liability for any injury or destruction of said fixtures or any of them, and furthermore, in the event of such forfeiture of this contract for any cause, or in the event of the failure of the Concessionaire to operate said concession as herein provided for, said Concessionaire specifically waives any and all rights to any uncredited balance of moneys paid the Exposition as advance percentages, and agrees that such uncredited moneys shall become the sole property of the Exposition as partial reimbursement for damages the Exposition would suffer by reason of the failure of the Concessionaire to perform his portion of this contract.

21. It is agreed that, in the event the Concessionaire forfeits his rights under this contract for any cause, he hereby waives all rights to and all interest in the income to be derived from the concession or such other activities as may be conducted on the space herein described.

22. It is mutually agreed that this contract shall not be construed as a grant of any exclusive rights or privileges.

23. Concessionaire agrees to purchase all electric current for lighting, ornamental or power purposes from the Exposition, or from such source as the Exposition may designate.

24. It is understood and agreed that all checks shall be drawn to the order of the Panama California International Exposition, and that the Concessionaire will pay to the Exposition all moneys accruing to said Exposition under this contract in the manner and at such times as prescribed by the Rules and Regulations of the Division of Concessions of the Panama California International Exposition.

25. ~~The Concessionaire agrees to furnish a satisfactory bond with a surety company authorized by the laws of California to guarantee the performance of contracts, as surety, or other sureties to be approved by the Exposition, in the sum of Dollars, and conditioned upon the full and faithful performance of each and every undertaking, provision, agreement, stipulation and condition of his contract. Expense of said bond shall be borne by Concessionaire. It is mutually agreed that this contract shall become null and void on failure of Concessionaire to furnish said bond within ten days after the execution of this contract.~~ Cto

26. The Concessionaire agrees that any attempt by said Concessionaire to evade by any means whatsoever the payment of percentages to be paid under this contract shall constitute a violation of the letter and spirit hereof and the Exposition may at its discretion declare all the rights and privileges granted under this contract forfeited by the Concessionaire.

27. The Rules and Regulations of the Division of Works are hereby made a part of this agreement.

But the right of the Concessionaire to occupy the premises above described shall continue only as long as each and all of the undertakings, provisions, agreements, stipulations and conditions herein contained on the part of the Concessionaire are faithfully and promptly performed, and in case of default in the prompt and faithful performance of said undertakings, provisions, agreements, stipulations or conditions, or any of them, the Exposition may immediately, or at any time thereafter, close up the said premises, or any building or structure erected thereon, and the Concessionaire shall thereafter have no further rights therein; and it is further agreed that the Exposition, its officers or agents, or the Exposition police, under whatever name denominated, or its servants or employees acting under authority of said officers or agents, shall at all times have the right to enter upon the above described premises, or into any building or other structure erected thereon, for the purposes of inspection, the preservation of order, or to carry out the orders of the Exposition, or its Executive officers.

28. This Agreement shall be binding upon the parties hereto only during such time as the Exposition may operate an exposition in the City of San Diego, California, and in no event beyond the 31st day of December, 1916; and the permanent closing of such exposition at any time shall work an immediate cancellation and termination hereof.

In Witness Whereof, the parties hereto have caused this agreement to be executed the day and year first hereinabove written in triplicate, the party of the first part causing its name to be affixed by its President, attested by its Secretary, and its corporate seal to be attached hereto.

Panama California International Exposition,

Attest:

[Signature]

Secretary.

By

[Signature]

President.

[Signature] (Seal)

..... (Seal)

..... (Seal)

Approved:

[Signature]



List of concession contracts and related agreements

(partial, pages with alphabetical entries prior to Hamilton not present)

San Diego Public Library – Special Collections

Panama-California Exposition Collection (MS201)

Series IV: Legal Agreements

Box 1, not in folder

Hamilton, Wells
Glove Cleaning Concession

Harris, George H. and John W. Haskell
Fountain Pen Concession
demonstration and sales

Hels, M.
license to make sketches and portraits

Henning, W. F.
authorization to operate penny machines

Henry, Katheryn C.
Komikul Kuss Novelty Concession

Herlinger, S.
Aquarium Curio Store (concession)
sale of abalone pearl, jewelry, shells, Australian opals

Hilton, William
silk loom, no contract

Holder, F. B.
White House Cafe Concession

J. Holler Company
Dry Cleaning Concession
operation for public and Exposition use

Holt, F. R. and J. G. Cash
Cigar and Tobacco Concession
to George F. Boehrigh

Honig, Frank J.
Fruit Stand Concession
to Alfred Hauser

Honig, F. J. and L. B. Gardner
Silver Gate Curio Shop Concession
demonstration of grinding and polishing shells

Honodel, Elsie K.
souvenirs, novelties, candies, and confections

Humason, D. W.
Venus Ball-Throwing Concession

Hunt, (Mrs.) Wallace R.
Newmarks Coffee, also light snacks

Interstate Company
extracts and spices

Johnson, Charles B.
Imperial Art Gallery Concession

Johnson, R. M. and R. E. Telford
Panama Canal Extravaganza Concession

Johnson, Ralph M.
Peris After Midnight Concession

Johnson, Ralph M.
The Sinking of the Titanic Concession

Johnson, R. W.
license for Hoop
La Game

Kaufer, H.
Bazaar Concession

Kaufman, Frank
License to operate Prize Wheel Concession,
knife rack stand, Oriental Theatre

Keay, W. T.
Monkey Wheel Concession

Khodjayan, Alexander
Collective Russian Exhibit and Concession

Kingston Rubber Brush Company
products manufactured by company

Kunkle, A. and Walter W. Schultz
contract to exhibit Austrian and German goods
trans. to Oscar Moser
see Schultz

La Rosa, V.
License to operate a pet show, Dart Game
contract with Southern California Amusement Association
"La Rosa Studio"

Layher, J. C. (Mrs.)
Novelty and Souvenir Concession

Lee, F. J.
Palmistry Concession
no contract

Lee, Fred J.
War Concession

Leon, J. B.
Chinese products

Levi, Maurice
products of Italian colonies

Lyman, F. P. and L. B. Mills
onyx products

McCommon, Edna
Midget Coat Hanger Concession
sale of hangers

MacLafferty, R. S.
Silver Cleaning Concession
demonstration and sales

Massey, I.
agreement to operate Ferris Wheel

Mercer and Gammon
sale of subscriptions to Western Empire, Western Farmer,
Household, and Valley Farmer

Montague, H. E.
Kelly Game Concession

Moulton, A.
Dart Game (concession)

Munger's Laundry Company
Laundry Concession
did all Exposition laundry

National Pure Water Company
Hydro-Electric Water Concession
vending machine sale of water purified by company process

National Views Company
Pennant and Pillow Top Concession

National Views Company
Post-cards, View & Guide Books & Daily Program Concession
sale of official items

Neale, A. H.
Abalone Shell and Novelty (concession)
demonstration of grinding and polishing of shells

Neale, A. H.
Cactus Candy Concession

Nelson, J. W.
license to operate Fish Pond Game

Nolan, William H.
Skee-Ball Concession

Nolan, William H.
Temple of Mirth Concession

Novagem, Jewel Company
products manufactured by company, wholesale to other
cessionnaires

Roberts, M.
Silhouette Concession

Robinson, John G.
Animal Show Concession

Rogers, C. E.
bead necklaces, jewelry, novelties

Rosenfeld, A.
demonstration and sale of Hecules Cold Solder

Sali, M. U.
jewelry and stones from East India and Ceylon

Salmons, Frank A.
Gem Mine Concession
admission tickets, polishing and sale of California Game

San Diego Silk Mills
silk looms and goods manufactured before the company

San Joaquin Valley Counties Association
fruit and food products of the Valley

Sas Poo Ko Poo Tan
practice of palmistry and astrology

C. F. Sauer Company
products of the company

Scarlatti, C.
Italian imports

Schellenberg, M. O.
Photo Post-card and Camera Supplies Concession
Sale of supplies, developing pictures, camera rental,
photographing of individuals

Schleimer, Bert
Algerian Dancers Concession
admission tickets

Schultz, Walter W.
German exhibits, subleased various areas

Scofield, W. S.
demonstration of manufacture of alumo corset steel caps

Seber, Harry
Buda Concession
no contract

Seibert, V. L.
Motordome Concession

Sekiguichi, S.

Japanese Kiosk Concession
sale of Japanese parasols and food

Sekiguichi, S.

Oriental Joy Garden Concession
operation of Japanese cafe and games

Shibata, T.

Japanese imports

Silent Services Company

Silent Services Concession
operation of locks on 50% of public toilets

Simmons Hardware Company

goods manufactured by company

Simon, Gus

sale of photographs and lucky stone
no contract

Simpson, H. Dyson

Mountain Railroad Concession

Smith, E. C.

letter canceling Temple of Mirth Concession,
no contract

Smith, George C. and H. H. Sanford

products of California Auto Trailer Company

Snyder, W. Hugh

Snyder Folding Cabinet Table

Southern Concessions Company

Peanut, Popcorn and Candy Concession

Standard Chemical Company

Gasoline and Distillate Tonic manufactured by company

Staub, George F.

Navy Canteen Concession
sale of Navy Canteen articles

Steen, Jacobus Vander

Danish imports

Stevens, W. E.

Grab-bag Concession license

Stollwerck Brothers

cocoa and chocolate

Sutherland Fruit Company

oranges and grapefruits

Telford, R. E.

Horse Race Game (Concession), no contract
Teddy Bear Booth, no contract

Thoma, E. A.

Climbing the Yelps Concession

Thoma, E. A.

Dairy Concession
wholesale and retail sales of dairy products

L. A. Thompson Pacific Coast Company

Racing Coaster (concession)

Turner, F.

License to operate souvenir spoon concession

Union Ice Company

Ice Concession
sale of all ice to Exposition

Vandenburg, Elmer C.

Hawaiian Grill Concession
sale of food

Van Lidth, (Mrs.) G. C.

Knife and Game Rack Concession

Vichi, A.

Italian statuary and garden decorations

V-Ray Company

company products

W.C.T.U.

W.C.T.U. Lunch Room Concession
sale of food

Wagner Manufacturing Company

aluminum ware, kitchen utensils

Webb, (Mrs.) Elmer and Doris E. Webb

Salt Water Taffy Concession
manufacture and sale

Weiss, Joseph

"Damaged Goods" Concession

Weiss, Joseph

Girl Show Concession

Weiss, Joseph

Souvenir-Penny Machine Concession
operation of machine to stamp pennies with Exposition sign

Weiss, M. B.

Lady Elizabeth Concession

Welles, (Mrs.) A. E.
Novelty and Souvenir Concession

Wells, Fargo and Company
demonstrating progress and activities of company
no sales

Western Reducing Machine Company
weight reducing machine manufactured by the company

Weston, Al
Miniature Musical Maids Concession

Weston, Al
Paris After Midnight Concession

Wharton, E.
Palmistry Concession
fees for fortune-telling

Wharton, E. C.
Pit Show Concession

White, Alma
license to operate Lens Polish Exhibit

Wills, J. H.
Dr. Tanner's Concession
admission tickets

Workman Packing Company
products of the company

Zerah, A., Annie Blum, and Fred Fresco
assigned from Walter W. Schultz
exhibit in German section

Zinn, Carl
license to vend candy
Stocking Wheel Concession
Hoop-La Concession
Country Store Concession
no contracts

Zitoun, M. and John Ezra
Jerusalem Bazaar Concession
sale of souvenirs and food of Jerusalem by Jerusalem natives

Letter to W.F. Henning from B.W. Lee, November 21, 1916

San Diego Public Library – Special Collections
Panama-California Exposition Collection (MS201)
Series IV: Legal Agreements
Box 1, Folder 24

Mr. Henning

November 21, 1916.

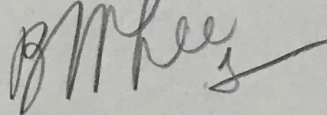
Mr. W. F. Henning,
Plaza de Panama,
P. O. I. E.

Dear Sir:

Regarding the operation of penny machines, this letter will be your authority to retain as your commission for this operation a sum equal to twenty-five (25%) percent of your gross receipts.

You will, of course, be subject to all of the rules and regulations of the Exposition, and any and all special rulings which may be made by the Division of Concessions covering your operation hereunder.

Very truly yours,



Supt. of Concessions
and Admissions

CT